

## Lugano Northumberland Survey (Internal use only)

Table 1

### Q2. Gender

Base: Northumberland residents aged 18+

	Area					Gender		Age			Working status		Enough affordable housing		Not enough new homes being built		New homes would help young people and families		New homes would help economy and jobs		Unweighted total
	Ashington and Blyth (a)	Castle Morpeth (b)	Cramlington and Bedlington (c)	North Northumberland (d)	Tynedale (e)	Male (f)	Female (g)	18-34 (h)	35-64 (i)	65+ (j)	Working (k)	Not working (l)	Agree (m)	Disagree (n)	Agree (o)	Disagree (p)	Agree (q)	Disagree (r)	Agree (s)	Disagree (t)	
Unweighted Total	95	101	102	103	102	199	304	78	226	185	233	270	123	308	189	247	354	84	344	106	503
Weighted Total	503	114*	97*	102*	95*	242	261	107*	260	122	282	221	136	294	178	259	355	82*	339	108*	503
Male	242	57	43	54	40	49	-	53	125	56	146	96	73	128	91	116	177	34	164	48	199
	48%gln	50%	44%	53%	42%	51%	100%zg	50%	48%	45%	52%	44%	54%	44%	51%	45%	50%	41%	48%	45%	40%
Female	261	57	54	47	55	47	-	53	135	67	136	125	63	166	88	143	178	48	175	59	304
	52%f	50%	56%	47%	58%	49%	100%zf	50%	52%	55%	48%	56%z	46%	56%z	49%	55%	50%	59%	52%	55%	60%

Fieldwork dates: 20th October 2017 - 27th October 2017

Respondent type: Northumberland residents aged 18+

Source: Ipsos MORI (JN J17-078430-01)

filename : 17-078430 LEXINGTON IntUse draft1 tables

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g - z/h/i/j - z/k/l - z/m/n - z/o/p - z/q/r - z/s/t

Overlap formulae used. \* small base

## Lugano Northumberland Survey (Internal use only)

Table 2

### Q2. Gender

Base: Northumberland residents aged 18+

	If affordable for local people		If included green and open spaces		If had good transport links		If within commuting distance of Newcastle		If resulted in new infrastructure		New homes options			Support for new 'garden village'		Home ownership status		Length of time in Northumberland			Unweighted total	
	More likely to support (a)	Less likely to support (b)	More likely to support (c)	Less likely to support (d)	More likely to support (e)	Less likely to support (f)	More likely to support (g)	Less likely to support (h)	More likely to support (i)	Less likely to support (j)	Prefer building on edge of existing towns (k)	Prefer new village (l)	Prefer neither option (m)	Support (n)	Oppose (o)	Owned (p)	Rented (q)	Less than 5 years (r)	5-9 years (s)	10+ years (t)		
Unweighted Total	503	391	32	331	65	334	33	253	50	334	50	119	174	73	164	86	371	113	30	16	454	503
Weighted Total	503	392	28**	330	58*	337	34**	256	44*	338	44*	117	179	66*	171	77*	356	126	31**	15**	453	503
Male	242	191	11	161	28	174	20	122	25	176	16	59	76	36	88	38	173	59	13	7	221	199
	48%	49%	38%	49%	49%	51%	59%	48%	58%	52%zj	36%	50%	43%	55%	51%	49%	49%	47%	42%	44%	49%	40%
Female	261	201	17	169	30	164	14	134	18	162	28	58	102	29	83	39	183	67	18	9	232	304
	52%i	51%	62%	51%	51%	49%	41%	52%	42%	48%	64%i	50%	57%	45%	49%	51%	51%	53%	58%	56%	51%	60%

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Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

# Lugano Northumberland Survey

(Internal use only)

Table 3

### Q3. How old are you?

Base: Northumberland residents aged 18+

	Area					Gender		Age			Working status		Enough affordable housing		Not enough new homes being built		New homes would help young people and families		New homes would help economy and jobs		Unweighted total	
	Total (z)	Ashington and Blyth (a)	Castle Morpeth (b)	Cramlington and Bedlington (c)	North Northumberland (d)	Tynedale (e)	Male (f)	Female (g)	18-34 (h)	35-64 (i)	65+ (j)	Working (k)	Not working (l)	Agree (m)	Disagree (n)	Agree (o)	Disagree (p)	Agree (q)	Disagree (r)	Agree (s)		Disagree (t)
Unweighted Total	503	95	101	102	103	102	199	304	78	226	185	233	270	123	308	189	247	354	84	344	106	503
Weighted Total	503	114*	97*	102*	95*	95*	242	261	107*	260	122	282	221	136	294	178	259	355	82*	339	108*	503
18-24	37	11	11	3	7	6	17	20	37	-	-	23	14	17	17	10	26	26	10	21	7	28
		7%cij	10%	11%c	3%	7%	6%	8%	35%zij	-	-	8%	6%	12%zn	6%	5%	10%z	7%	12%	6%	6%	6%
25-34	69	32	10	14	6	7	37	33	69	-	-	57	13	30	30	21	37	53	9	48	14	50
		14%dijn	28%zbcde	10%	14%	6%	8%	13%	65%zij	-	-	20%zl	6%	22%zn	10%	12%	14%	15%	11%	14%	13%	10%
35-44	49	8	6	14	5	15	21	29	-	49	-	41	8	13	23	16	31	30	8	33	9	38
		10%hji	7%	7%	14%	5%	16%zbd	11%	-	19%zhj	-	15%zl	4%	10%	8%	9%	12%	9%	10%	10%	8%	8%
45-54	121	22	26	26	27	20	58	62	-	121	-	101	19	30	77	34	67	91	15	81	27	90
		24%hji	19%	26%	26%	21%	24%	24%	-	46%zhj	-	36%zl	9%	22%	26%	19%	26%	26%	18%	24%	25%	18%
55-64	90	19	21	19	15	15	47	43	-	90	-	47	43	20	55	38	44	60	15	60	21	98
		18%hj	17%	22%	19%	16%	19%	17%	-	35%zhj	-	17%	19%	15%	19%	21%	17%	17%	18%	18%	20%	19%
65-74	76	10	12	11	22	21	36	40	-	-	76	8	68	10	54	36	30	55	13	54	12	114
		15%hikmp	9%	12%	11%	24%zabc	22%a	15%	-	-	62%zhi	3%	31%zk	7%	19%zm	20%zp	12%	15%	15%	16%	11%	23%
75+	47	8	8	10	12	8	20	27	-	-	47	1	46	13	29	21	16	36	7	37	8	71
		9%hikp	7%	9%	10%	13%	8%	10%	-	-	38%zhi	*	21%zk	10%	10%	12%	6%	10%	9%	11%	7%	14%
Refused	14	3	3	4	1	3	8	6	-	-	-	3	11	2	7	3	8	4	5	4	10	14
		3%ijkqs	3%	3%	4%	1%	3%	2%	-	-	-	1%	5%zk	2%	2%	2%	3%	1%	6%q	1%	9%zs	3%
18-34	107	43	21	17	12	13	53	53	107	-	-	80	27	47	47	30	63	80	19	69	21	78
		21%dijn	38%zbcde	21%	17%	13%	22%	20%	100%zij	-	-	28%zl	12%	34%zn	16%	17%	24%	22%	23%	20%	20%	16%
35-54	170	30	32	40	32	36	79	91	-	170	-	143	27	44	101	50	98	121	23	115	36	128
		34%hjo	27%	33%	40%	34%	33%	35%	-	65%zhj	-	51%zl	12%	32%	34%	28%	38%o	34%	28%	34%	33%	25%
55-64	90	19	21	19	15	15	47	43	-	90	-	47	43	20	55	38	44	60	15	60	21	98
		18%hj	17%	22%	19%	16%	19%	17%	-	35%zhj	-	17%	19%	15%	19%	21%	17%	17%	18%	18%	20%	19%
65+	122	18	20	21	35	28	56	67	-	-	122	9	113	23	83	57	46	91	20	91	19	185
		24%ahikmp	16%	21%	21%	36%zabc	30%a	23%	-	-	100%zhi	3%	51%zk	17%	28%zm	32%zp	18%	26%	24%	27%	18%	37%

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Overlap formulae used. \* small base

## Lugano Northumberland Survey (Internal use only)

Table 4

### Q3. How old are you?

Base: Northumberland residents aged 18+

	If affordable for local people		If included green and open spaces		If had good transport links		If within commuting distance of Newcastle		If resulted in new infrastructure		New homes options			Support for new 'garden village'		Home ownership status		Length of time in Northumberland			Unweighted total	
	More likely to support (a)	Less likely to support (b)	More likely to support (c)	Less likely to support (d)	More likely to support (e)	Less likely to support (f)	More likely to support (g)	Less likely to support (h)	More likely to support (i)	Less likely to support (j)	Prefer building on edge of existing towns (k)	Prefer new village (l)	Prefer neither option (m)	Support (n)	Oppose (o)	Owned (p)	Rented (q)	Less than 5 years (r)	5-9 years (s)	10+ years (t)		
Unweighted Total	503	391	32	331	65	334	33	253	50	334	50	119	174	73	164	86	371	113	30	16	454	503
Weighted Total	503	392	28**	330	58*	337	34**	256	44*	338	44*	117	179	66*	171	77*	356	126	31**	15**	453	503
18-24	37 7% <sub>m</sub>	32 8%	1 4%	24 7%	1 2%	34 10% <sub>z</sub>	-	30 12% <sub>zh</sub>	-	28 8%	1 3%	9 8% <sub>m</sub>	17 9% <sub>m</sub>	-	16 9%	3 4%	23 6%	8 7%	3 9%	-	33 7%	28 6%
25-34	69 14% <sub>hop</sub>	55 14%	2 6%	48 15%	4 7%	49 14%	2 5%	39 15% <sub>h</sub>	1 2%	45 13%	2 5%	12 10%	28 16%	6 10%	33 20% <sub>zo</sub>	3 4%	27 8%	37 29% <sub>zp</sub>	6 18%	-	64 14%	50 10%
35-44	49 10% <sub>dt</sub>	38 10%	1 5%	39 12% <sub>d</sub>	-	30 9%	4 10%	30 12%	1 3%	35 10%	4 9%	7 6%	21 12%	3 4%	13 7%	4 5%	31 9%	17 13%	8 25%	2 11%	40 9%	38 8%
45-54	121 24% <sub>co</sub>	97 25%	4 16%	69 21%	15 26%	76 23%	8 24%	53 21%	10 23%	79 23%	9 20%	32 27%	48 27%	10 15%	42 25%	11 14%	88 25%	31 25%	4 14%	7 44%	108 24%	90 18%
55-64	90 18% <sub>q</sub>	69 18%	8 28%	59 18%	16 27%	58 17%	9 28%	40 16%	7 16%	63 19%	11 25%	21 18%	25 14%	18 28% <sub>zl</sub>	29 17%	26 34% <sub>zn</sub>	74 21% <sub>zq</sub>	14 11%	5 17%	3 17%	82 18%	98 19%
65-74	76 15% <sub>q</sub>	61 15%	5 17%	49 15%	13 22%	52 15%	5 15%	34 13%	14 32% <sub>zg</sub>	48 14%	9 21%	23 20%	24 14%	12 18%	19 11%	17 22% <sub>n</sub>	65 18% <sub>zq</sub>	9 7%	4 11%	3 16%	69 15%	114 23%
75+	47 9%	36 9%	4 14%	34 10%	5 9%	35 10%	1 4%	26 10%	6 13%	34 10%	5 11%	10 8%	13 7%	10 15%	18 11%	7 9%	37 10%	9 7%	2 7%	2 12%	43 9%	71 14%
Refused	14 3% <sub>aein</sub>	5 1%	3 10%	6 2%	4 6%	4 1%	4 13%	4 2%	5 11% <sub>zg</sub>	5 2%	3 7% <sub>i</sub>	3 3%	3 2%	7 11% <sub>zkl</sub>	1 1%	7 9% <sub>zn</sub>	12 3%	1 1%	-	-	14 3%	14 3%
18-34	107 21% <sub>d</sub> op	87 22%	3 10%	72 22% <sub>d</sub>	5 9%	82 24% <sub>z</sub>	2 5%	69 27% <sub>zh</sub>	1 2%	73 22% <sub>j</sub>	3 8%	21 18%	45 25% <sub>m</sub>	6 10%	49 29% <sub>zo</sub>	6 7%	50 14%	45 36% <sub>zp</sub>	8 27%	-	96 21%	78 16%
35-54	170 34% <sub>mo</sub>	135 34%	6 20%	108 33%	15 26%	106 31%	12 35%	83 32%	11 26%	114 34%	12 28%	39 33% <sub>m</sub>	68 38% <sub>m</sub>	12 19%	55 32% <sub>o</sub>	14 19%	120 34%	48 38%	12 38%	8 55%	149 33%	128 25%
55-64	90 18% <sub>q</sub>	69 18%	8 28%	59 18%	16 27%	58 17%	9 28%	40 16%	7 16%	63 19%	11 25%	21 18%	25 14%	18 28% <sub>zl</sub>	29 17%	26 34% <sub>zn</sub>	74 21% <sub>zq</sub>	14 11%	5 17%	3 17%	82 18%	98 19%
65+	122 24% <sub>q</sub>	97 25%	9 32%	84 25%	18 31%	86 26%	7 19%	60 23%	20 45% <sub>zg</sub>	82 24%	14 32%	33 28%	37 21%	22 33%	36 21%	23 30%	101 28% <sub>zq</sub>	18 14%	6 18%	4 28%	112 25%	185 37%

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Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

## Lugano Northumberland Survey (Internal use only)

Table 5

### Q4. Which of these best applies to you?

Base: Northumberland residents aged 18+

	Area					Gender		Age			Working status		Enough affordable housing		Not enough new homes being built		New homes would help young people and families		New homes would help economy and jobs		Unweighted total	
	Total (z)	Ashington and Blyth (a)	Castle Morpeth (b)	Cramlington and Bedlington (c)	North Northumberland (d)	Tynedale (e)	Male (f)	Female (g)	18-34 (h)	35-64 (i)	65+ (j)	Working (k)	Not working (l)	Agree (m)	Disagree (n)	Agree (o)	Disagree (p)	Agree (q)	Disagree (r)	Agree (s)		Disagree (t)
Unweighted Total	503	95	101	102	103	102	199	304	78	226	185	233	270	123	308	189	247	354	84	344	106	503
Weighted Total	503	114*	97*	102*	95*	95*	242	261	107*	260	122	282	221	136	294	178	259	355	82*	339	108*	503
Working full-time as an employee or full-time self-employed (30+ hours)	214	49	32	57	31	44	124	91	67	143	2	214	-	69	108	62	124	155	32	145	40	169
	43% <b>bdgj</b>	43%	33%	57% <b>zbd</b>	33%	46%	51% <b>zg</b>	35%	63% <b>zj</b>	55% <b>zj</b>	2%	76% <b>zl</b>	-	51% <b>zn</b>	37%	35%	48% <b>zo</b>	44%	39%	43%	37%	34%
Working part-time as an employee or part-time self-employed (9-29 hours)	67	15	18	6	16	13	22	45	13	47	7	67	-	21	40	24	38	46	12	44	23	64
	13% <b>cfjl</b>	13%	18% <b>c</b>	6%	16% <b>c</b>	13%	9%	17% <b>zf</b>	12%	18% <b>zj</b>	6%	24% <b>zl</b>	-	16%	14%	13%	15%	13%	14%	13%	21% <b>z</b>	13%
Full-time education at school/college/university	14	3	4	1	3	2	3	10	14	-	-	-	14	5	8	5	7	9	3	11	1	11
	3% <b>ijk</b>	2%	5%	1%	3%	2%	1%	4%	13% <b>zij</b>	-	-	-	6% <b>zk</b>	4%	3%	3%	3%	3%	4%	3%	1%	2%
On a government supported training programme	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Unemployed and available for work	12	8	1	2	-	2	8	4	8	2	1	-	12	-	8	3	8	10	-	7	1	9
	2% <b>ik</b>	7% <b>zbd</b>	1%	2%	-	2%	3%	1%	8% <b>zij</b>	1%	1%	-	5% <b>zk</b>	-	3%	2%	3%	3%	-	2%	1%	2%
Permanently sick/disabled	15	8	2	3	-	2	5	11	1	13	1	-	15	2	12	9	4	12	3	11	2	14
	3% <b>jk</b>	7% <b>zd</b>	2%	3%	-	2%	2%	4%	1%	5% <b>zj</b>	1%	-	7% <b>zk</b>	1%	4%	5% <b>p</b>	2%	4%	3%	3%	2%	3%
Wholly retired from work	158	27	35	27	40	29	78	80	-	36	112	-	158	35	99	64	69	107	28	106	34	215
	31% <b>hikp</b>	24%	36%	27%	42% <b>zac</b>	31%	32%	31%	-	14% <b>h</b>	91% <b>zhi</b>	-	71% <b>zk</b>	26%	34%	36%	27%	30%	34%	31%	31%	43%
Looking after the home	17	4	3	4	3	3	-	17	3	15	-	-	17	2	14	7	7	11	4	11	5	16
	3% <b>fjk</b>	3%	3%	4%	3%	4%	-	7% <b>zf</b>	2%	6% <b>zj</b>	-	-	8% <b>zk</b>	2%	5%	4%	3%	3%	5%	3%	5%	3%
Doing something else	6	1	2	1	2	-	3	3	1	5	-	-	6	1	5	4	2	4	-	3	2	5
	1%	1%	2%	1%	2%	-	1%	1%	1%	2%	-	-	3% <b>zk</b>	1%	2%	2%	1%	1%	-	1%	2%	1%
Refused/don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
<b>Working</b>	282	64	50	64	47	57	146	136	80	190	9	282	-	91	148	86	161	201	44	189	63	233
	56% <b>gjn</b>	56%	51%	63%	50%	60%	60%	52%	75% <b>zj</b>	73% <b>zj</b>	7%	100% <b>zl</b>	-	67% <b>zn</b>	50%	48%	62% <b>zo</b>	57%	54%	56%	58%	46%
<b>Not working</b>	221	50	47	38	48	38	96	125	27	70	113	-	221	45	146	92	97	154	38	150	45	270
	44% <b>hikm</b>	44%	49%	37%	50%	40%	40%	48% <b>z</b>	25%	27%	93% <b>zhi</b>	-	100% <b>zk</b>	33%	50% <b>zm</b>	52% <b>zp</b>	38%	43%	46%	44%	42%	54%

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Overlap formulae used. \* small base

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Table 6

## Q4. Which of these best applies to you?

Base: Northumberland residents aged 18+

	If affordable for local people		If included green and open spaces		If had good transport links		If within commuting distance of Newcastle		If resulted in new infrastructure		New homes options			Support for new 'garden village'		Home ownership status		Length of time in Northumberland			Unweighted total	
	Total (z)	More likely to support (a)	Less likely to support (b)	More likely to support (c)	Less likely to support (d)	More likely to support (e)	Less likely to support (f)	More likely to support (g)	Less likely to support (h)	More likely to support (i)	Less likely to support (j)	Prefer building on edge of existing towns (k)	Prefer new village (l)	Prefer neither option (m)	Support (n)	Oppose (o)	Owned (p)	Rented (q)	Less than 5 years (r)	5-9 years (s)		10+ years (t)
Unweighted Total	503	391	32	331	65	334	33	253	50	334	50	119	174	73	164	86	371	113	30	16	454	503
Weighted Total	503	392	28**	330	58*	337	34**	256	44*	338	44*	117	179	66*	171	77*	356	126	31**	15**	453	503
Working full-time as an employee or full-time self-employed (30+ hours)	214	176	6	139	22	161	7	122	7	153	10	49	69	20	81	21	147	55	16	10	188	169
	43%hmo	45%	20%	42%	37%	48%zh	22%	48%zh	16%	45%j	22%	42%	38%	31%	47%o	27%	41%	43%	51%	64%	41%	34%
Working part-time as an employee or part-time self-employed (9-29 hours)	67	51	4	46	6	39	4	31	5	45	10	16	33	4	25	9	50	17	3	1	64	64
	13%	13%	13%	14%	10%	12%	13%	12%	11%	13%	22%	14%	19%zm	6%	15%	12%	14%	14%	9%	5%	14%	13%
Full-time education at school/college/university	14	11	-	8	1	10	-	10	-	11	1	3	6	-	3	-	9	2	2	-	12	11
	3%	3%	-	3%	2%	3%	-	4%	-	3%	3%	3%	4%	-	2%	-	3%	2%	5%	-	3%	2%
On a government supported training programme	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Unemployed and available for work	12	7	-	8	-	7	2	6	-	8	-	4	3	3	5	3	3	8	-	-	10	9
	2%p	2%	-	2%	-	2%	5%	2%	-	2%	-	3%	2%	5%	3%	4%	1%	7%zp	-	-	2%	2%
Permanently sick/disabled	15	13	-	10	2	6	2	6	2	6	-	3	7	1	4	1	4	11	1	-	14	14
	3%eip	3%	-	3%	3%	2%	7%	2%	5%	2%	-	3%	4%	2%	2%	1%	1%	8%zp	4%	-	3%	3%
Wholly retired from work	158	118	16	103	26	101	17	68	28	102	19	38	47	34	43	39	132	22	7	4	146	215
	31%gnq	30%	56%	31%	45%zc	30%	50%	27%	65%zg	30%	44%	33%	26%	52%zkl	25%	51%zn	37%zq	18%	24%	24%	32%	43%
Looking after the home	17	12	3	14	2	11	1	11	1	10	3	-	11	3	7	3	11	6	1	-	16	16
	3%	3%	11%	4%	3%	3%	3%	4%	3%	3%	7%	-	6%zk	4%k	4%	4%	3%	4%	3%	-	4%	3%
Doing something else	6	4	-	1	-	2	-	1	-	1	1	3	2	-	3	1	-	5	1	1	4	5
	1%cit	1%	-	*	-	1%	-	*	-	*	2%	2%	1%	-	2%	1%	-	4%zp	4%	7%	1%	1%
Refused/don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
<b>Working</b>	282	227	9	185	27	200	12	153	12	199	19	65	102	24	106	30	197	72	19	11	251	233
	56%hmo	58%	33%	56%	47%	59%	35%	60%h	27%	59%	44%	56%m	57%m	37%	62%o	39%	55%	57%	60%	69%	55%	46%
<b>Not working</b>	221	165	19	145	31	138	22	103	32	139	24	52	77	41	65	47	159	54	12	5	202	270
	44%	42%	67%	44%	53%	41%	65%	40%	73%zg	41%	56%	44%	43%	63%zkl	38%	61%zn	45%	43%	40%	31%	45%	54%

Fieldwork dates: 20th October 2017 - 27th October 2017

Respondent type: Northumberland residents aged 18+

Source: Ipsos MORI (JN J17-078430-01)

filename : 17-078430 LEXINGTON IntUse draft1 tables

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Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

## Lugano Northumberland Survey (Internal use only)

Table 7

**Q5. Thinking about the county of Northumberland as a whole, to what extent do you agree or disagree with each of the following statements?**

**- SUMMARY TABLE**

Base: Northumberland residents aged 18+

	There is enough affordable housing available	There aren't enough new homes being built	Building new homes would help young people and families stay in the area	Building new homes would help develop our economy and create jobs
Unweighted Total	503	503	503	503
Weighted Total	503	503	503	503
Strongly agree	65 13%	105 21%	209 42%	163 32%
Tend to agree	70 14%	73 15%	146 29%	176 35%
Neither agree nor disagree	40 8%	49 10%	57 11%	49 10%
Tend to disagree	104 21%	133 26%	50 10%	71 14%
Strongly disagree	189 38%	126 25%	32 6%	37 7%
Don't know	34 7%	17 3%	9 2%	7 1%
<b>Agree</b>	<b>136</b> <b>27%</b>	<b>178</b> <b>35%</b>	<b>355</b> <b>71%</b>	<b>339</b> <b>67%</b>
<b>Disagree</b>	<b>294</b> <b>58%</b>	<b>259</b> <b>51%</b>	<b>82</b> <b>16%</b>	<b>108</b> <b>21%</b>

## Lugano Northumberland Survey (Internal use only)

Table 8

**Q5. Thinking about the county of Northumberland as a whole, to what extent do you agree or disagree with each of the following statements?**

**- There is enough affordable housing available**

Base: Northumberland residents aged 18+

	Total (z)	Area					Gender		Age			Working status		Enough affordable housing		Not enough new homes being built		New homes would help young people and families		New homes would help economy and jobs		Unweighted total
		Ashington and Blyth (a)	Castle Morpeth (b)	Cramlington and Bedlington (c)	North Northumberland (d)	Tynedale (e)	Male (f)	Female (g)	18-34 (h)	35-64 (i)	65+ (j)	Working (k)	Not working (l)	Agree (m)	Disagree (n)	Agree (o)	Disagree (p)	Agree (q)	Disagree (r)	Agree (s)	Disagree (t)	
Unweighted Total	503	95	101	102	103	102	199	304	78	226	185	233	270	123	308	189	247	354	84	344	106	503
Weighted Total	503	114*	97*	102*	95*	95*	242	261	107*	260	122	282	221	136	294	178	259	355	82*	339	108*	503
Strongly agree	65	22	13	10	9	12	38	27	21	32	12	41	24	65	-	17	43	34	19	31	28	58
	13%	19%	13%	9%	9%	13%	16%	10%	19%	12%	10%	15%	11%	48%	zn	10%	17%	9%	23%	9%	26%	12%
Tend to agree	70	18	23	13	8	9	35	36	26	32	11	49	21	70	-	15	50	47	13	39	19	65
	14%	16%	24%	12%	8%	10%	14%	14%	25%	12%	9%	18%	10%	52%	zn	8%	19%	13%	16%	11%	18%	13%
Neither agree nor disagree	40	11	5	14	5	4	21	18	10	23	6	27	13	-	-	4	29	29	4	25	10	36
	8%	10%	6%	13%	5%	4%	9%	7%	9%	9%	5%	10%	6%	-	-	2%	11%	8%	5%	7%	9%	7%
Tend to disagree	104	20	20	21	25	18	45	59	17	59	27	58	47	-	104	42	49	74	19	81	14	108
	21%	18%	21%	20%	26%	19%	19%	23%	16%	23%	22%	20%	21%	-	36%	24%	19%	21%	23%	24%	13%	21%
Strongly disagree	189	37	28	34	47	43	83	106	30	97	56	90	99	-	189	92	71	150	20	144	30	200
	38%	32%	29%	33%	50%	45%	34%	41%	28%	37%	46%	32%	45%	-	64%	52%	28%	42%	24%	42%	28%	40%
Don't know	34	6	8	11	1	8	20	14	3	17	10	16	17	-	-	8	16	21	7	20	7	36
	7%	5%	8%	11%	1%	8%	8%	5%	3%	6%	8%	6%	8%	-	-	4%	6%	6%	8%	6%	7%	7%
Agree	136	40	36	22	16	22	73	63	47	64	23	91	45	136	-	32	93	81	32	70	47	123
	27%	35%	37%	22%	17%	23%	30%	24%	44%	24%	19%	32%	21%	100%	zn	18%	36%	23%	39%	21%	43%	24%
Disagree	294	57	48	55	72	62	128	166	47	156	83	148	146	-	294	134	120	224	39	225	44	308
	58%	50%	49%	54%	76%	65%	53%	64%	44%	60%	68%	53%	66%	-	100%	75%	46%	63%	48%	66%	41%	61%

Fieldwork dates: 20th October 2017 - 27th October 2017

Respondent type: Northumberland residents aged 18+

Source: Ipsos MORI (JN J17-078430-01)

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Overlap formulae used. \* small base



## Lugano Northumberland Survey (Internal use only)

Table 9

**Q5. Thinking about the county of Northumberland as a whole, to what extent do you agree or disagree with each of the following statements?**

**- There is enough affordable housing available**

Base: Northumberland residents aged 18+

	If affordable for local people		If included green and open spaces		If had good transport links		If within commuting distance of Newcastle		If resulted in new infrastructure		New homes options			Support for new 'garden village'		Home ownership status		Length of time in Northumberland			Unweighted total	
	More likely to support (a)	Less likely to support (b)	More likely to support (c)	Less likely to support (d)	More likely to support (e)	Less likely to support (f)	More likely to support (g)	Less likely to support (h)	More likely to support (i)	Less likely to support (j)	Prefer building on edge of existing towns (k)	Prefer new village (l)	Prefer neither option (m)	Support (n)	Oppose (o)	Owned (p)	Rented (q)	Less than 5 years (r)	5-9 years (s)	10+ years (t)		
Unweighted Total	503	391	32	331	65	334	33	253	50	334	50	119	174	73	164	86	371	113	30	16	454	503
Weighted Total	503	392	28**	330	58*	337	34**	256	44*	338	44*	117	179	66*	171	77*	356	126	31**	15**	453	503
Strongly agree	65	37	6	37	11	40	8	24	6	32	10	9	24	15	23	15	49	15	6	1	58	58
	13%agi	9%	23%	11%	20%	12%	23%	9%	14%	10%	23%ai	8%	14%	23%zk	13%	20%z	14%	12%	20%	8%	13%	12%
Tend to agree	70	53	4	48	7	49	3	42	4	45	4	19	19	12	21	11	51	13	4	5	61	65
	14%	14%	16%	15%	13%	15%	8%	16%	10%	13%	10%	16%	11%	18%	12%	14%	14%	10%	14%	34%	13%	13%
Neither agree nor disagree	40	28	4	23	8	20	4	16	4	28	3	11	12	5	6	2	29	9	2	1	36	36
	8%eno	7%	16%	7%	15%	6%	11%	6%	10%	8%	6%	10%	7%	7%	4%	2%	8%	7%	7%	8%	8%	7%
Tend to disagree	104	83	5	72	7	74	6	55	11	75	8	20	46	8	35	12	79	20	7	5	91	108
	21%	21%	17%	22%	12%	22%	18%	21%	25%	22%	19%	17%	26%am	12%	21%	16%	22%	16%	24%	35%	20%	21%
Strongly disagree	189	169	6	126	19	135	11	104	17	132	17	51	65	21	73	32	122	61	7	2	180	200
	38%p	43%z	21%	38%	32%	40%	32%	41%	38%	39%	40%	44%	36%	32%	43%	41%	34%	48%zp	22%	12%	40%z	40%
Don't know	34	22	2	24	5	18	2	15	2	26	1	6	12	5	12	5	25	8	4	1	27	36
	7%	6%	8%	7%	9%	5%	7%	6%	4%	8%	3%	5%	7%	7%	7%	6%	7%	6%	14%	4%	6%	7%
Agree	136	90	11	86	19	89	11	66	10	77	14	28	44	27	44	26	100	28	10	6	119	123
	27%ai	23%	39%	26%	32%	26%	31%	26%	24%	23%	32%	24%	24%	42%zkl	26%	34%	28%	22%	33%	42%	26%	24%
Disagree	294	252	11	198	26	210	17	159	27	207	26	71	111	29	108	44	201	81	14	7	270	308
	58%dm	64%z	38%	60%d	44%	62%z	51%	62%	63%	61%	59%	61%am	62%am	44%	63%	58%	56%	64%	46%	47%	60%	61%

Fieldwork dates: 20th October 2017 - 27th October 2017

Respondent type: Northumberland residents aged 18+

Source: Ipsos MORI (JN J17-078430-01)

filename : 17-078430 LEXINGTON IntUse draft1 tables

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Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

# Lugano Northumberland Survey

(Internal use only)

Table 10

**Q5. Thinking about the county of Northumberland as a whole, to what extent do you agree or disagree with each of the following statements?**

**- There aren't enough new homes being built**

Base: Northumberland residents aged 18+

	Total (z)	Area					Gender		Age			Working status		Enough affordable housing		Not enough new homes being built		New homes would help young people and families		New homes would help economy and jobs		Unweighted total	
		Ashington and Blyth (a)	Castle Morpeth (b)	Cramlington and Bedlington (c)	North Northumberland (d)	Tynedale (e)	Male (f)	Female (g)	18-34 (h)	35-64 (i)	65+ (j)	Working (k)	Not working (l)	Agree (m)	Disagree (n)	Agree (o)	Disagree (p)	Agree (q)	Disagree (r)	Agree (s)	Disagree (t)		
Unweighted Total	503	95	101	102	103	102	199	304	78	226	185	233	270	123	308	189	247	354	84	344	106	503	
Weighted Total	503	114*	97*	102*	95*	95*	242	261	107*	260	122	282	221	136	294	178	259	355	82*	339	108*	503	
Strongly agree	105	17	8	20	30	30	61	45	21	45	36	41	64	14	84	105	-	96	5	87	9	110	
		21% <b>bgkm</b>	15%	8%	20% <b>b</b>	31% <b>zab</b>	32% <b>zab</b>	25% <b>g</b>	17%	19%	17%	30% <b>zi</b>	15%	29% <b>zk</b>	11%	29% <b>zm</b>	59% <b>zp</b>	-	27% <b>zr</b>	6%	26% <b>zt</b>	9%	22%
Tend to agree	73	18	12	12	15	17	30	43	10	43	21	45	28	18	50	73	-	64	5	62	5	79	
		15% <b>prt</b>	15%	12%	16%	17%	12%	16%	9%	16%	17%	16%	13%	17%	41% <b>zp</b>	-	18% <b>zr</b>	6%	18% <b>zt</b>	5%	18% <b>zt</b>	5%	16%
Neither agree nor disagree	49	11	9	10	13	6	26	23	12	24	12	26	23	7	34	-	-	35	3	35	3	48	
		10% <b>mopr</b>	10%	9%	10%	14%	11%	9%	11%	9%	9%	9%	10%	5%	12% <b>m</b>	-	-	10%	3%	10% <b>t</b>	3%	10%	
Tend to disagree	133	35	32	20	22	24	57	75	38	71	23	90	42	49	58	-	133	86	30	89	32	126	
		26% <b>jino</b>	30%	33%	20%	23%	24%	29%	36% <b>j</b>	27% <b>j</b>	19%	32% <b>zl</b>	19%	36% <b>zn</b>	20%	-	51% <b>zo</b>	24%	37% <b>zq</b>	26%	30%	25%	
Strongly disagree	126	32	31	36	12	15	58	68	25	71	23	71	55	45	62	-	126	64	38	58	53	121	
		25% <b>dejn</b>	28% <b>d</b>	31% <b>de</b>	36% <b>zde</b>	12%	24%	26%	23%	27%	19%	25%	25%	33% <b>zn</b>	21%	-	49% <b>zo</b>	18%	46% <b>zq</b>	17%	49% <b>zs</b>	24%	
Don't know	17	1	6	2	4	4	10	7	1	6	7	8	9	4	5	-	-	10	1	8	5	19	
		3% <b>nop</b>	1%	6% <b>a</b>	2%	4%	4%	3%	1%	2%	6% <b>z</b>	3%	4%	3%	2%	-	-	3%	1%	2%	5%	4%	
Agree	178	35	20	32	45	47	91	88	30	88	57	86	92	32	134	178	-	160	10	149	15	189	
		35% <b>bkmp</b>	31%	20%	32%	47% <b>zabc</b>	49% <b>zabc</b>	37%	34%	28%	34%	47% <b>zhi</b>	31%	42% <b>zk</b>	23%	46% <b>zm</b>	100% <b>zp</b>	-	45% <b>zr</b>	12%	44% <b>zt</b>	14%	38%
Disagree	259	67	63	57	33	39	116	143	63	142	46	161	97	93	120	-	259	150	68	147	85	247	
		51% <b>dejl</b>	59% <b>de</b>	64% <b>zde</b>	56% <b>de</b>	35%	41%	48%	55%	59% <b>j</b>	54% <b>j</b>	38%	57% <b>zl</b>	44%	69% <b>zn</b>	41%	-	100% <b>zo</b>	42%	83% <b>zq</b>	43%	79% <b>zs</b>	49%

Fieldwork dates: 20th October 2017 - 27th October 2017

Respondent type: Northumberland residents aged 18+

Source: Ipsos MORI (JN J17-078430-01)

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Overlap formulae used. \* small base

# Lugano Northumberland Survey

(Internal use only)

Table 11

**Q5. Thinking about the county of Northumberland as a whole, to what extent do you agree or disagree with each of the following statements?**

**- There aren't enough new homes being built**

Base: Northumberland residents aged 18+

	If affordable for local people		If included green and open spaces		If had good transport links		If within commuting distance of Newcastle		If resulted in new infrastructure		New homes options			Support for new 'garden village'		Home ownership status		Length of time in Northumberland			Unweighted total		
	More likely to support (a)	Less likely to support (b)	More likely to support (c)	Less likely to support (d)	More likely to support (e)	Less likely to support (f)	More likely to support (g)	Less likely to support (h)	More likely to support (i)	Less likely to support (j)	Prefer building on edge of existing towns (k)	Prefer new village (l)	Prefer neither option (m)	Support (n)	Oppose (o)	Owned (p)	Rented (q)	Less than 5 years (r)	5-9 years (s)	10+ years (t)			
Unweighted Total	503	391	32	331	65	334	33	253	50	334	50	119	174	73	164	86	371	113	30	16	454	503	
Weighted Total	503	392	28**	330	58*	337	34**	256	44*	338	44*	117	179	66*	171	77*	356	126	31**	15**	453	503	
Strongly agree	105	97	2	81	5	81	5	72	4	83	3	29	37	1	53	7	59	40	4	2	96	110	
		21% <sub>djmo</sub>	25% <sub>z</sub>	7%	24% <sub>zd</sub>	8%	24% <sub>z</sub>	16%	28% <sub>zh</sub>	10%	25% <sub>zj</sub>	7%	25% <sub>m</sub>	21% <sub>m</sub>	2%	31% <sub>zo</sub>	9%	17%	32% <sub>zp</sub>	14%	14%	21%	22%
Tend to agree	73	64	1	50	10	59	2	38	5	54	3	10	26	4	27	10	57	12	4	1	68	79	
		15% <sub>km</sub>	16%	2%	15%	17%	17% <sub>z</sub>	7%	15%	12%	16%	8%	9%	15%	6%	16%	12%	16%	10%	12%	9%	15%	16%
Neither agree nor disagree	49	40	4	29	9	30	1	24	2	34	5	14	19	8	12	8	37	11	5	2	42	48	
		10%	10%	14%	9%	15%	9%	4%	9%	6%	10%	10%	12%	11%	12%	7%	10%	10%	9%	17%	13%	9%	10%
Tend to disagree	133	104	8	90	13	88	7	70	9	87	13	36	45	14	38	19	94	30	9	5	117	126	
		26%	26%	30%	27%	22%	26%	22%	27%	20%	26%	30%	31%	25%	21%	23%	25%	26%	24%	30%	35%	26%	25%
Strongly disagree	126	79	13	72	18	68	17	46	21	69	19	20	50	37	34	31	99	25	5	3	118	121	
		25% <sub>aceg</sub>	20%	45%	22%	30%	20%	18%	48% <sub>zg</sub>	20%	43% <sub>zi</sub>	17%	28% <sub>k</sub>	57% <sub>zkl</sub>	20%	41% <sub>zn</sub>	28% <sub>z</sub>	20%	16%	18%	26%	24%	
Don't know	17	10	1	8	5	12	-	6	2	11	1	7	1	1	5	2	10	7	4	2	12	19	
		3% <sub>lt</sub>	3%	2%	3%	8% <sub>c</sub>	4%	2%	5%	3%	3%	6% <sub>l</sub>	1%	2%	3%	2%	3%	3%	6%	12%	11%	3%	4%
Agree	178	160	3	131	14	139	8	110	10	137	6	39	63	5	80	17	116	53	8	4	164	189	
		35% <sub>hmo</sub>	41% <sub>z</sub>	9%	40% <sub>zd</sub>	24%	41% <sub>z</sub>	24%	43% <sub>zh</sub>	22%	41% <sub>zj</sub>	15%	34% <sub>m</sub>	35% <sub>m</sub>	8%	47% <sub>zo</sub>	22%	33%	42%	26%	24%	36%	38%
Disagree	259	182	21	162	30	156	24	116	30	156	32	56	95	51	73	50	193	55	14	8	235	247	
		51% <sub>aegi</sub>	46%	75%	49%	52%	46%	73%	45%	68% <sub>zg</sub>	46%	72% <sub>zi</sub>	48%	53%	78% <sub>zkl</sub>	43%	66% <sub>zn</sub>	54%	44%	46%	53%	52%	49%

Fieldwork dates: 20th October 2017 - 27th October 2017

Respondent type: Northumberland residents aged 18+

Source: Ipsos MORI (JN J17-078430-01)

filename : 17-078430 LEXINGTON IntUse draft1 tables

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Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

## Lugano Northumberland Survey (Internal use only)

Table 12

**Q5. Thinking about the county of Northumberland as a whole, to what extent do you agree or disagree with each of the following statements?**

**- Building new homes would help young people and families stay in the area**

Base: Northumberland residents aged 18+

	Total (z)	Area					Gender		Age			Working status		Enough affordable housing		Not enough new homes being built		New homes would help young people and families		New homes would help economy and jobs		Unweighted total
		Ashington and Blyth (a)	Castle Morpeth (b)	Cramlington and Bedlington (c)	North Northumberland (d)	Tynedale (e)	Male (f)	Female (g)	18-34 (h)	35-64 (i)	65+ (j)	Working (k)	Not working (l)	Agree (m)	Disagree (n)	Agree (o)	Disagree (p)	Agree (q)	Disagree (r)	Agree (s)	Disagree (t)	
Unweighted Total	503	95	101	102	103	102	199	304	78	226	185	233	270	123	308	189	247	354	84	344	106	503
Weighted Total	503	114*	97*	102*	95*	95*	242	261	107*	260	122	282	221	136	294	178	259	355	82*	339	108*	503
Strongly agree	209	48	31	37	46	47	102	107	51	97	56	120	89	40	151	110	80	209	-	173	17	210
	42% <sup>t</sup>	42% <sup>bmpr</sup>	32%	37%	48% <sup>b</sup>	49% <sup>b</sup>	42%	41%	48%	37%	46%	43%	40%	30%	51% <sup>zm</sup>	61% <sup>zp</sup>	31%	59% <sup>zr</sup>	-	51% <sup>zt</sup>	16%	42%
Tend to agree	146	32	30	32	26	27	75	71	28	83	35	81	65	40	74	50	70	146	-	107	24	144
	29% <sup>nr</sup>	28%	30%	32%	27%	28%	31%	27%	26%	32%	28%	29%	29%	30%	25%	28%	27%	41% <sup>zr</sup>	-	31%	22%	29%
Neither agree nor disagree	57	13	12	12	13	7	26	31	8	38	10	33	25	23	26	6	39	-	-	27	12	56
	11% <sup>noqr</sup>	11%	12%	12%	14%	8%	11%	12%	7%	15% <sup>j</sup>	8%	12%	11%	17% <sup>n</sup>	9%	3%	15% <sup>zo</sup>	-	-	8%	12%	11%
Tend to disagree	50	11	15	10	7	8	21	29	13	25	12	31	19	17	24	7	40	-	50	18	28	51
	10% <sup>oqs</sup>	9%	15%	9%	7%	8%	8%	11%	12%	10%	10%	11%	9%	13%	8%	4%	16% <sup>zo</sup>	-	61% <sup>zq</sup>	5%	26% <sup>zs</sup>	10%
Strongly disagree	32	10	5	8	4	4	13	19	7	12	8	13	19	15	15	3	28	-	32	7	24	33
	6% <sup>oqs</sup>	9%	6%	8%	4%	5%	5%	7%	6%	5%	6%	5%	9% <sup>z</sup>	11% <sup>z</sup>	5%	2%	11% <sup>zo</sup>	-	39% <sup>zq</sup>	2%	23% <sup>zs</sup>	7%
Don't know	9	1	4	2	-	2	6	3	-	4	2	4	5	1	5	3	2	-	-	8	1	9
	2% <sup>q</sup>	1%	4%	2%	-	2%	3%	1%	-	1%	2%	1%	2%	*	2%	1%	1%	-	-	2%	1%	2%
<b>Agree</b>	355	80	61	70	71	74	177	178	80	181	91	201	154	81	224	160	150	355	-	280	42	354
	71% <sup>mprt</sup>	70%	63%	69%	75%	77% <sup>b</sup>	73%	68%	75%	69%	74%	72%	69%	59%	76% <sup>zm</sup>	90% <sup>zp</sup>	58%	100% <sup>zr</sup>	-	82% <sup>zt</sup>	39%	70%
<b>Disagree</b>	82	21	21	18	11	12	34	48	19	38	20	44	38	32	39	10	68	-	82	25	52	84
	16% <sup>noqs</sup>	18%	21%	18%	11%	13%	14%	18%	18%	15%	16%	16%	17%	24% <sup>zn</sup>	13%	6%	26% <sup>zo</sup>	-	100% <sup>zq</sup>	7%	49% <sup>zs</sup>	17%

Fieldwork dates: 20th October 2017 - 27th October 2017

Respondent type: Northumberland residents aged 18+

Source: Ipsos MORI (JN J17-078430-01)

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Overlap formulae used. \* small base

## Lugano Northumberland Survey (Internal use only)

Table 13

**Q5. Thinking about the county of Northumberland as a whole, to what extent do you agree or disagree with each of the following statements?**

**- Building new homes would help young people and families stay in the area**

Base: Northumberland residents aged 18+

	If affordable for local people		If included green and open spaces		If had good transport links		If within commuting distance of Newcastle		If resulted in new infrastructure		New homes options			Support for new 'garden village'		Home ownership status		Length of time in Northumberland			Unweighted total		
	More likely to support (a)	Less likely to support (b)	More likely to support (c)	Less likely to support (d)	More likely to support (e)	Less likely to support (f)	More likely to support (g)	Less likely to support (h)	More likely to support (i)	Less likely to support (j)	Prefer building on edge of existing towns (k)	Prefer new village (l)	Prefer neither option (m)	Support (n)	Oppose (o)	Owned (p)	Rented (q)	Less than 5 years (r)	5-9 years (s)	10+ years (t)			
Unweighted Total	503	391	32	331	65	334	33	253	50	334	50	119	174	73	164	86	371	113	30	16	454	503	
Weighted Total	503	392	28**	330	58*	337	34**	256	44*	338	44*	117	179	66*	171	77*	356	126	31**	15**	453	503	
Strongly agree	209	184	3	147	16	170	4	132	10	160	10	54	68	12	96	16	127	71	14	4	189	210	
		42% <b>dhjm</b>	47% <b>z</b>	12%	44% <b>d</b>	28%	50% <b>z</b>	13%	51% <b>zh</b>	23%	47% <b>zj</b>	23%	46% <b>m</b>	38% <b>m</b>	19%	57% <b>zo</b>	21%	36%	57% <b>zp</b>	44%	23%	42%	42%
Tend to agree	146	125	6	97	21	94	12	69	16	103	10	30	60	16	49	22	112	29	10	7	128	144	
		29% <b>z</b>	32% <b>z</b>	21%	30%	36%	28%	35%	27%	36%	30%	22%	26%	33%	24%	29%	29%	31%	23%	33%	48%	28%	29%
Neither agree nor disagree	57	34	4	39	9	28	4	20	3	30	10	18	16	13	13	11	47	9	2	2	53	56	
		11% <b>aegi</b>	9%	15%	12%	8%	13%	8%	7%	9%	23% <b>zi</b>	15%	9%	20% <b>zi</b>	8%	14%	13%	7%	8%	11%	12%	11%	
Tend to disagree	50	29	8	30	5	24	4	19	8	27	6	8	21	12	7	11	38	11	3	1	46	51	
		10% <b>aein</b>	7%	30%	9%	9%	7%	13%	7%	17% <b>g</b>	8%	14%	7%	12%	19% <b>zk</b>	4%	15% <b>n</b>	11%	9%	10%	5%	10%	10%
Strongly disagree	32	14	6	12	6	16	8	12	5	12	7	4	12	11	6	14	25	4	-	2	30	33	
		6% <b>aci</b>	4%	20%	4%	11% <b>c</b>	5%	25%	5%	12%	4%	15% <b>zi</b>	3%	7%	17% <b>zkl</b>	3%	18% <b>zn</b>	7%	3%	-	12%	7%	7%
Don't know	9	6	1	5	1	6	1	4	2	6	1	3	2	2	-	2	7	2	2	-	7	9	
		2%	1%	2%	2%	2%	2%	2%	5%	2%	3%	3%	1%	2%	-	3% <b>n</b>	2%	1%	5%	-	2%	2%	
<b>Agree</b>	355	309	9	244	37	263	16	201	26	262	20	84	128	28	145	39	239	100	24	11	317	354	
		71% <b>jmop</b>	79% <b>z</b>	33%	74% <b>z</b>	64%	78% <b>z</b>	48%	78% <b>zh</b>	59%	78% <b>zj</b>	45%	72% <b>m</b>	72% <b>m</b>	42%	85% <b>zo</b>	51%	67%	80% <b>zp</b>	77%	72%	70%	70%
<b>Disagree</b>	82	43	14	42	11	40	13	31	13	39	13	12	33	23	12	25	63	15	3	3	76	84	
		16% <b>aceg</b>	11%	50%	13%	20%	12%	37%	12%	29% <b>zg</b>	12%	10%	18%	36% <b>zkl</b>	7%	33% <b>zn</b>	18%	12%	10%	18%	17%	17%	

Fieldwork dates: 20th October 2017 - 27th October 2017

Respondent type: Northumberland residents aged 18+

Source: Ipsos MORI (JN J17-078430-01)

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## Lugano Northumberland Survey (Internal use only)

Table 14

**Q5. Thinking about the county of Northumberland as a whole, to what extent do you agree or disagree with each of the following statements?**

**- Building new homes would help develop our economy and create jobs**

Base: Northumberland residents aged 18+

	Total (z)	Area					Gender		Age			Working status		Enough affordable housing		Not enough new homes being built		New homes would help young people and families		New homes would help economy and jobs		Unweighted total
		Ashington and Blyth (a)	Castle Morpeth (b)	Cramlington and Bedlington (c)	North Northumberland (d)	Tynedale (e)	Male (f)	Female (g)	18-34 (h)	35-64 (i)	65+ (j)	Working (k)	Not working (l)	Agree (m)	Disagree (n)	Agree (o)	Disagree (p)	Agree (q)	Disagree (r)	Agree (s)	Disagree (t)	
Unweighted Total	503	95	101	102	103	102	199	304	78	226	185	233	270	123	308	189	247	354	84	344	106	503
Weighted Total	503	114*	97*	102*	95*	95*	242	261	107*	260	122	282	221	136	294	178	259	355	82*	339	108*	503
Strongly agree	163 32% t	43 38% mp	23 24% pr	29 29% b	36 38% b	32 33% t	92 38% zg	72 27% t	36 34% t	81 31% t	44 36% t	93 33% t	71 32% t	33 24% t	115 39% zm	96 54% zp	54 21% t	152 43% zr	4 5% t	163 48% zt	- - t	159 32% t
Tend to agree	176 35% rt	32 28% t	37 38% t	40 39% t	28 29% t	39 41% t	72 30% t	104 40% zt	32 30% t	94 36% t	48 39% t	96 34% t	80 36% t	37 27% t	110 37% t	53 30% t	93 36% t	127 36% t	20 25% t	176 52% zt	- - t	185 37% t
Neither agree nor disagree	49 10% nst	10 9% t	5 5% t	10 10% t	12 12% t	13 13% t	27 11% t	22 9% t	15 14% t	25 10% t	9 8% t	30 11% t	19 9% t	18 13% t	22 7% t	12 7% t	24 9% t	29 8% t	5 6% t	- - t	- - t	46 9% t
Tend to disagree	71 14% enoq s	20 18% e	18 19% e	12 12% e	15 16% e	6 6% t	32 13% t	39 15% t	18 17% t	36 14% t	14 12% t	43 15% t	28 12% t	32 24% zn	26 9% t	12 6% t	53 20% zo	30 9% t	29 36% zq	- - t	71 66% zs	70 14% t
Strongly disagree	37 7% joqs	7 6% t	9 9% t	11 11% t	4 4% t	6 6% t	17 7% t	20 8% t	4 3% t	21 8% t	5 4% t	19 7% t	17 8% t	14 10% t	18 6% t	3 2% t	32 13% zo	11 3% t	23 28% zq	- - t	37 34% zs	36 7% t
Don't know	7 1% s	2 2% t	4 4% zce	- - t	1 1% t	- - t	3 1% t	3 1% t	2 2% t	3 1% t	2 2% t	- - t	7 3% zk	2 1% t	3 1% t	2 1% t	2 1% t	5 1% t	- - t	- - t	- - t	7 1% t
Agree	339 67% mprt	75 66% t	61 62% t	69 68% t	64 67% t	71 74% t	164 68% t	175 67% t	69 64% t	175 67% t	91 75% z	189 67% t	150 68% t	70 52% t	225 77% zm	149 83% zp	147 57% t	280 79% zr	25 30% t	339 100% zt	- - t	344 68% t
Disagree	108 21% ejno qs	27 24% t	27 28% e	22 22% t	19 20% t	12 13% t	48 20% t	59 23% t	21 20% t	57 22% t	19 16% t	63 22% t	45 20% t	47 34% zn	44 15% t	15 8% t	85 33% zo	42 12% t	52 64% zq	- - t	108 100% zs	106 21% t

Fieldwork dates: 20th October 2017 - 27th October 2017

Respondent type: Northumberland residents aged 18+

Source: Ipsos MORI (JN J17-078430-01)

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Overlap formulae used. \* small base

## Lugano Northumberland Survey (Internal use only)

Table 15

**Q5. Thinking about the county of Northumberland as a whole, to what extent do you agree or disagree with each of the following statements?**

**- Building new homes would help develop our economy and create jobs**

Base: Northumberland residents aged 18+

	If affordable for local people		If included green and open spaces		If had good transport links		If within commuting distance of Newcastle		If resulted in new infrastructure		New homes options			Support for new 'garden village'		Home ownership status		Length of time in Northumberland			Unweigh ted total	
	Total (z)	More likely to support (a)	Less likely to support (b)	More likely to support (c)	Less likely to support (d)	More likely to support (e)	Less likely to support (f)	More likely to support (g)	Less likely to support (h)	More likely to support (i)	Less likely to support (j)	Prefer building on edge of existing towns (k)	Prefer new village (l)	Prefer neither option (m)	Support (n)	Oppose (o)	Owned (p)	Rented (q)	Less than 5 years (r)	5-9 years (s)		10+ years (t)
Unweighted Total	503	391	32	331	65	334	33	253	50	334	50	119	174	73	164	86	371	113	30	16	454	503
Weighted Total	503	392	28**	330	58*	337	34**	256	44*	338	44*	117	179	66*	171	77*	356	126	31**	15**	453	503
Strongly agree	163	144	3	115	12	130	4	104	5	131	4	39	51	9	76	13	97	60	13	3	146	159
		32%dhjm	37%z	35%d	20%	39%z	13%	41%zh	12%	39%zj	9%	33% <b>m</b>	29% <b>m</b>	13%	45%zo	16%	27%	47% <b>zp</b>	41%	23%	32%	32%
Tend to agree	176	150	8	127	21	121	8	91	19	119	15	46	68	12	62	20	137	29	14	4	158	185
		35% <b>m</b> q	38% <b>z</b>	38% <b>z</b>	37%	36%	23%	35%	44%	35%	35%	39% <b>m</b>	38% <b>m</b>	18%	36%	27%	39% <b>zq</b>	23%	43%	25%	35%	37%
Neither agree nor disagree	49	36	2	32	7	32	3	21	1	37	2	14	17	10	11	6	36	10	1	2	46	46
		10%	9%	10%	11%	9%	9%	8%	3%	11%	5%	12%	9%	15%	6%	7%	10%	8%	2%	15%	10%	9%
Tend to disagree	71	35	12	40	11	36	10	28	9	30	15	13	26	19	11	22	53	18	3	5	64	70
		14% <b>aegin</b>	9%	12%	20%	11%	28%	11%	22% <b>g</b>	9%	34% <b>zi</b>	11%	15%	29% <b>zkl</b>	6%	29% <b>zn</b>	15%	14%	9%	30%	14%	14%
Strongly disagree	37	20	3	11	7	12	9	10	8	16	7	5	13	15	7	13	29	6	2	1	34	36
		7% <b>acegi</b>	5%	3%	12% <b>c</b>	3%	26%	4%	18% <b>zg</b>	5%	15% <b>zi</b>	4%	7%	22% <b>zkl</b>	4%	17% <b>zn</b>	8%	5%	5%	8%	8%	7%
Don't know	7	7	-	5	-	6	-	2	1	5	1	1	4	2	3	3	4	2	-	-	5	7
		1%	2%	1%	-	2%	-	1%	1%	2%	1%	1%	2%	2%	2%	4%	1%	2%	-	-	1%	1%
<b>Agree</b>	339	294	10	242	33	252	12	195	25	250	19	85	119	20	138	33	234	89	26	7	304	344
		67% <b>jmo</b>	75% <b>z</b>	73% <b>zd</b>	57%	75% <b>z</b>	36%	76% <b>zh</b>	56%	74% <b>zj</b>	45%	72% <b>m</b>	67% <b>m</b>	31%	81% <b>zo</b>	43%	66%	71%	85%	48%	67%	68%
<b>Disagree</b>	108	55	16	52	18	48	18	37	17	46	21	18	39	34	18	35	81	24	4	6	98	106
		21% <b>aceg</b>	14%	16%	32% <b>zc</b>	14%	54%	15%	40% <b>zg</b>	13%	49% <b>zi</b>	15%	22%	52% <b>zkl</b>	11%	46% <b>zn</b>	23%	19%	14%	38%	22%	21%

Fieldwork dates: 20th October 2017 - 27th October 2017

Respondent type: Northumberland residents aged 18+

Source: Ipsos MORI (JN J17-078430-01)

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Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

## Lugano Northumberland Survey (Internal use only)

Table 16

**Q6. In principle, would you be any more or less likely to support a new housing development being built if you heard that it ...**

**- SUMMARY TABLE**

Base: Northumberland residents aged 18+

	Was going to be affordable for local people	Would include green and open spaces	Would have good access to road, rail and air transport	Was going to be located within commuting distance of Newcastle	Would result in new infrastructure being built, such as roads, that would also be beneficial to the wider area
Unweighted Total	503	503	503	503	503
Weighted Total	503	503	503	503	503
A lot more likely to support it	301 60%	227 45%	202 40%	163 32%	219 44%
A little more likely to support it	91 18%	103 20%	135 27%	93 19%	119 24%
No difference	78 15%	107 21%	125 25%	197 39%	110 22%
A little less likely to support it	8 2%	13 2%	19 4%	20 4%	23 5%
A lot less likely to support it	20 4%	46 9%	14 3%	24 5%	21 4%
Don't know	5 1%	8 2%	7 1%	7 1%	12 2%
<b>More likely to support</b>	<b>392 78%</b>	<b>330 66%</b>	<b>337 67%</b>	<b>256 51%</b>	<b>338 67%</b>
<b>Less likely to support</b>	<b>28 6%</b>	<b>58 12%</b>	<b>34 7%</b>	<b>44 9%</b>	<b>44 9%</b>



## Lugano Northumberland Survey (Internal use only)

Table 17

**Q6. In principle, would you be any more or less likely to support a new housing development being built if you heard that it ...**  
**- Was going to be affordable for local people**

Base: Northumberland residents aged 18+

	Area						Gender		Age			Working status		Enough affordable housing		Not enough new homes being built		New homes would help young people and families		New homes would help economy and jobs		Unweighted total
	Total (z)	Ashington and Blyth (a)	Castle Morpeth (b)	Cramlington and Bedlington (c)	North Northumberland (d)	Tynedale (e)	Male (f)	Female (g)	18-34 (h)	35-64 (i)	65+ (j)	Working (k)	Not working (l)	Agree (m)	Disagree (n)	Agree (o)	Disagree (p)	Agree (q)	Disagree (r)	Agree (s)	Disagree (t)	
Unweighted Total	503	95	101	102	103	102	199	304	78	226	185	233	270	123	308	189	247	354	84	344	106	503
Weighted Total	503	114*	97*	102*	95*	95*	242	261	107*	260	122	282	221	136	294	178	259	355	82*	339	108*	503
A lot more likely to support it	301	61	55	55	69	61	147	154	66	155	76	175	126	70	199	133	132	251	27	238	34	302
	60%	mprt 53%	57%	54%	73%	zabc 64%	61%	59%	62%	60%	62%	62%	57%	52%	68%zm	75%zp	51%	71%zr	33%	70%zt	32%	60%
A little more likely to support it	91	21	17	22	18	14	44	47	21	49	21	52	39	20	53	27	50	58	16	56	21	89
	18%	18%	17%	22%	19%	15%	18%	18%	19%	19%	17%	19%	18%	15%	18%	15%	19%	16%	20%	17%	20%	18%
No difference	78	23	16	18	4	16	38	39	17	41	15	45	33	34	27	14	52	35	22	32	35	74
	15%	dnoq 20%	16% <b>d</b>	18% <b>d</b>	4%	17% <b>d</b>	16%	15%	16%	16%	12%	16%	15%	25%zn	9%	8%	20%zo	10%	27%zq	10%	32%zs	15%
A little less likely to support it	8	3	3	1	1	-	3	6	3	3	2	5	3	3	2	1	6	2	6	3	5	9
	2%	nqs 2%	3%	1%	1%	-	1%	2%	3%	1%	2%	2%	2%	2%	1%	1%	2%	1%	7%zq	1%	5%zs	2%
A lot less likely to support it	20	5	6	4	2	3	8	12	-	11	7	5	15	8	9	1	15	7	8	8	10	23
	4%	koqs 4%	6%	4%	2%	3%	3%	5%	-	4%	5%h	2%	7%zk	6%	3%	1%	6%o	2%	10%zq	2%	10%zs	5%
Don't know	5	2	-	2	1	1	2	3	-	2	2	1	4	1	4	2	3	1	2	2	2	6
	1%q	2%	-	1%	1%	1%	1%	1%	-	1%	2%	*	2%	1%	1%	1%	1%	*	3%	1%	2%	1%
<b>More likely to support</b>	392	81	72	77	87	75	191	201	87	204	97	227	165	90	252	160	182	309	43	294	55	391
	78%	mprt 71%	74%	76%	92%zabce	79%	79%	77%	81%	79%	79%	81%	75%	66%	86%zm	90%zp	71%	87%zr	53%	87%zt	51%	78%
<b>Less likely to support</b>	28	8	9	5	3	3	11	17	3	13	9	9	19	11	11	3	21	9	14	10	16	32
	6%	knoqs 7%	9%	5%	3%	3%	4%	7%	3%	5%	7%	3%	8%zk	8%	4%	1%	8%zo	3%	17%zq	3%	15%zs	6%

Fieldwork dates: 20th October 2017 - 27th October 2017

Respondent type: Northumberland residents aged 18+

Source: Ipsos MORI (JN J17-078430-01)

filename : 17-078430 LEXINGTON IntUse draft1 tables

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g - z/h/i/j - z/k/l - z/m/n - z/o/p - z/q/r - z/s/t

Overlap formulae used. \* small base

## Lugano Northumberland Survey (Internal use only)

Table 18

**Q6. In principle, would you be any more or less likely to support a new housing development being built if you heard that it ...**

**- Was going to be affordable for local people**

Base: Northumberland residents aged 18+

	If affordable for local people		If included green and open spaces		If had good transport links		If within commuting distance of Newcastle		If resulted in new infrastructure		New homes options			Support for new 'garden village'		Home ownership status		Length of time in Northumberland			Unweighted total	
	More likely to support (a)	Less likely to support (b)	More likely to support (c)	Less likely to support (d)	More likely to support (e)	Less likely to support (f)	More likely to support (g)	Less likely to support (h)	More likely to support (i)	Less likely to support (j)	Prefer building on edge of existing towns (k)	Prefer new village (l)	Prefer neither option (m)	Support (n)	Oppose (o)	Owned (p)	Rented (q)	Less than 5 years (r)	5-9 years (s)	10+ years (t)		
Unweighted Total	503	391	32	331	65	334	33	253	50	334	50	119	174	73	164	86	371	113	30	16	454	503
Weighted Total	503	392	28**	330	58*	337	34**	256	44*	338	44*	117	179	66*	171	77*	356	126	31**	15**	453	503
A lot more likely to support it	301	301	-	227	24	249	7	192	15	240	12	75	116	11	137	33	204	82	18	12	269	302
	60% <sup>dhjm</sup>	77% <sup>z</sup>	-	69% <sup>zd</sup>	42%	74% <sup>z</sup>	21%	75% <sup>zh</sup>	34%	71% <sup>zj</sup>	28%	65% <sup>m</sup>	65% <sup>m</sup>	16%	81% <sup>zo</sup>	44%	57%	65%	56%	79%	59%	60%
A little more likely to support it	91	91	-	57	10	54	8	38	10	61	9	21	33	15	25	12	72	17	6	1	84	89
	18%	23% <sup>z</sup>	-	17%	17%	16%	25%	15%	23%	18%	21%	18%	19%	23%	14%	16%	20%	14%	20%	9%	18%	18%
No difference	78	-	-	33	13	26	8	20	6	26	11	15	21	25	5	17	57	18	6	1	71	74
	15% <sup>acegi</sup>	-	-	10%	23% <sup>c</sup>	8%	24%	8%	14%	8%	26% <sup>zi</sup>	13%	12%	39% <sup>zkl</sup>	3%	23% <sup>n</sup>	16%	14%	18%	8%	16%	15%
A little less likely to support it	8	-	8	3	1	2	2	-	3	1	2	2	2	3	1	2	4	4	1	-	7	9
	2% <sup>aei</sup>	-	29%	1%	2%	1%	6%	-	6% <sup>zg</sup>	*	5% <sup>i</sup>	1%	1%	5%	1%	3%	1%	3%	4%	-	2%	2%
A lot less likely to support it	20	-	20	8	9	4	7	5	9	8	8	3	6	10	1	9	14	4	-	1	18	23
	4% <sup>acegi</sup>	-	71%	2%	15% <sup>zc</sup>	1%	20%	2%	20% <sup>zg</sup>	2%	18% <sup>zi</sup>	2%	3%	15% <sup>zkl</sup>	1%	12% <sup>zn</sup>	4%	3%	-	4%	4%	5%
Don't know	5	-	-	2	1	2	1	1	1	2	1	1	1	2	1	2	4	1	1	-	4	6
	1%	-	-	1%	1%	1%	4%	*	3% <sup>g</sup>	*	3%	1%	*	3%	*	3%	1%	1%	2%	-	1%	1%
<b>More likely to support</b>	392	392	-	284	34	303	15	231	25	301	21	96	149	26	162	45	277	99	24	13	353	391
	78% <sup>dhj</sup>	100% <sup>z</sup>	-	86% <sup>zd</sup>	59%	90% <sup>z</sup>	46%	90% <sup>zh</sup>	57%	89% <sup>zj</sup>	48%	83% <sup>m</sup>	83% <sup>zm</sup>	39%	95% <sup>zo</sup>	59%	78%	79%	77%	88%	78%	78%
<b>Less likely to support</b>	28	-	28	11	10	6	9	5	11	9	10	4	8	13	2	12	19	8	1	1	25	32
	6% <sup>acegi</sup>	-	100%	3%	17% <sup>zc</sup>	2%	26%	2%	26% <sup>zg</sup>	3%	23% <sup>zi</sup>	4%	4%	19% <sup>zkl</sup>	1%	16% <sup>zn</sup>	5%	7%	4%	4%	6%	6%

Fieldwork dates: 20th October 2017 - 27th October 2017

Respondent type: Northumberland residents aged 18+

Source: Ipsos MORI (JN J17-078430-01)

filename : 17-078430 LEXINGTON IntUse draft1 tables

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m - z/n/o - z/p/q - z/r/s/t

Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

# Lugano Northumberland Survey

(Internal use only)

Table 19

**Q6. In principle, would you be any more or less likely to support a new housing development being built if you heard that it ...**

**- Would include green and open spaces**

Base: Northumberland residents aged 18+

	Area						Gender		Age			Working status		Enough affordable housing		Not enough new homes being built		New homes would help young people and families		New homes would help economy and jobs		Unweighted total
	Ashington and Blyth (a)	Castle Morpeth (b)	Cramlington and Bedlington (c)	North Northumberland (d)	Tynedale (e)	Male (f)	Female (g)	18-34 (h)	35-64 (i)	65+ (j)	Working (k)	Not working (l)	Agree (m)	Disagree (n)	Agree (o)	Disagree (p)	Agree (q)	Disagree (r)	Agree (s)	Disagree (t)		
Unweighted Total	503	95	101	102	103	102	199	304	78	226	185	233	270	123	308	189	247	354	84	344	106	503
Weighted Total	503	114*	97*	102*	95*	95*	242	261	107*	260	122	282	221	136	294	178	259	355	82*	339	108*	503
A lot more likely to support it	227	50	50	47	36	44	111	117	53	119	51	130	97	65	132	98	104	177	20	178	29	224
	45%prt	44%	51%	47%	38%	47%	46%	45%	50%	46%	41%	46%	44%	47%	45%	55%zp	40%	50%zr	25%	53%zt	27%	45%
A little more likely to support it	103	22	17	20	24	20	51	52	20	48	33	55	48	21	66	33	58	67	22	64	22	107
	20%	19%	18%	20%	25%	21%	21%	20%	18%	19%	27%zi	19%	22%	16%	22%	19%	22%	19%	26%	19%	21%	21%
No difference	107	34	18	18	21	15	50	57	28	58	18	65	42	28	67	32	61	70	25	60	34	99
	21%js	30%ze	19%	18%	23%	16%	21%	22%	26%j	22%	15%	23%	19%	20%	23%	18%	24%	20%	31%zq	18%	32%zs	20%
A little less likely to support it	13	1	2	2	4	4	7	6	2	6	5	6	7	4	8	5	4	10	1	9	2	15
	2%	1%	2%	2%	4%	4%	3%	2%	1%	2%	4%	2%	3%	3%	3%	3%	2%	3%	1%	3%	2%	3%
A lot less likely to support it	46	5	9	11	10	10	22	24	4	25	13	21	24	15	18	9	27	27	10	24	16	50
	9%nos	5%	9%	11%	11%	11%	9%	9%	4%	10%	11%h	8%	11%	11%	6%	5%	10%	8%	13%	7%	15%zs	10%
Don't know	8	2	1	4	-	1	3	5	1	3	2	4	4	4	4	2	5	4	3	4	4	8
	2%	2%	1%	4%	-	1%	1%	2%	1%	1%	2%	1%	2%	3%	1%	1%	2%	1%	4%	1%	3%	2%
<b>More likely to support</b>	330	72	67	67	59	65	161	169	72	168	84	185	145	86	198	131	162	244	42	242	52	331
	66%rt	63%	69%	66%	63%	68%	66%	65%	68%	64%	68%	66%	65%	63%	67%	73%zp	63%	69%zr	51%	71%zt	48%	66%
<b>Less likely to support</b>	58	7	11	12	14	14	28	30	5	31	18	27	31	19	26	14	30	37	11	33	18	65
	12%hn	6%	12%	12%	15%a	15%	12%	11%	5%	12%	15%h	10%	14%	14%	9%	8%	12%	10%	14%	10%	17%	13%

Fieldwork dates: 20th October 2017 - 27th October 2017

Respondent type: Northumberland residents aged 18+

Source: Ipsos MORI (JN J17-078430-01)

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Overlap formulae used. \* small base

## Lugano Northumberland Survey (Internal use only)

Table 20

**Q6. In principle, would you be any more or less likely to support a new housing development being built if you heard that it ...**

**- Would include green and open spaces**

Base: Northumberland residents aged 18+

	If affordable for local people		If included green and open spaces		If had good transport links		If within commuting distance of Newcastle		If resulted in new infrastructure		New homes options			Support for new 'garden village'		Home ownership status		Length of time in Northumberland			Unweighted total	
	More likely to support (a)	Less likely to support (b)	More likely to support (c)	Less likely to support (d)	More likely to support (e)	Less likely to support (f)	More likely to support (g)	Less likely to support (h)	More likely to support (i)	Less likely to support (j)	Prefer building on edge of existing towns (k)	Prefer new village (l)	Prefer neither option (m)	Support (n)	Oppose (o)	Owned (p)	Rented (q)	Less than 5 years (r)	5-9 years (s)	10+ years (t)		
Unweighted Total	503	391	32	331	65	334	33	253	50	334	50	119	174	73	164	86	371	113	30	16	454	503
Weighted Total	503	392	28**	330	58*	337	34**	256	44*	338	44*	117	179	66*	171	77*	356	126	31**	15**	453	503
A lot more likely to support it	227	204	7	227	-	190	9	155	10	183	9	58	90	14	109	30	154	60	19	6	201	224
	45% <b>dhjm</b>	52% <b>z</b>	24%	69% <b>zd</b>	-	56% <b>z</b>	27%	61% <b>zh</b>	22%	54% <b>zj</b>	20%	50% <b>m</b>	50% <b>m</b>	21%	64% <b>zo</b>	39%	43%	48%	60%	37%	44%	45%
A little more likely to support it	103	80	4	103	-	64	6	45	10	69	11	24	42	13	23	12	74	25	4	3	96	107
	20% <b>dn</b>	20%	14%	31% <b>zd</b>	-	19%	17%	17%	23%	20%	24%	20%	24%	20%	13%	16%	21%	20%	12%	18%	21%	21%
No difference	107	72	6	-	-	54	8	37	10	52	7	22	35	15	27	13	76	28	4	2	100	99
	21% <b>acdegin</b>	18%	23%	-	-	16%	22%	14%	23%	15%	15%	19%	20%	24%	16%	17%	21%	22%	13%	14%	22%	20%
A little less likely to support it	13	10	-	-	13	6	3	5	-	7	3	2	4	4	2	5	12	1	1	-	11	15
	2% <b>c</b>	3%	-	-	22% <b>zc</b>	2%	8%	2%	-	2%	7%	2%	2%	6%	1%	6% <b>zn</b>	3%	1%	4%	-	3%	3%
A lot less likely to support it	46	24	10	-	46	21	7	14	10	23	12	10	5	16	8	13	35	10	4	5	36	50
	9% <b>acegiInt</b>	6%	34%	-	78% <b>zc</b>	6%	22%	6%	22% <b>zg</b>	7%	27% <b>zi</b>	9% <b>l</b>	3%	25% <b>zkl</b>	5%	17% <b>zn</b>	10%	8%	13%	32%	8%	10%
Don't know	8	2	1	-	-	3	1	1	4	3	2	1	3	3	2	4	5	2	-	-	8	8
	2% <b>acg</b>	1%	4%	-	-	1%	4%	*	9% <b>zg</b>	1%	6% <b>zi</b>	1%	2%	5% <b>z</b>	1%	5% <b>z</b>	1%	1%	-	-	2%	2%
<b>More likely to support</b>	330	284	11	330	-	254	15	200	20	252	20	82	132	27	132	42	228	85	22	8	298	331
	66% <b>dhjmo</b>	72% <b>z</b>	39%	100% <b>zd</b>	-	75% <b>z</b>	44%	78% <b>zh</b>	45%	75% <b>zj</b>	45%	70% <b>m</b>	74% <b>zm</b>	41%	77% <b>zo</b>	55%	64%	67%	71%	55%	66%	66%
<b>Less likely to support</b>	58	34	10	-	58	27	10	19	10	30	15	12	9	20	10	18	47	11	5	5	48	65
	12% <b>acegiInt</b>	9%	34%	-	100% <b>zc</b>	8%	30%	7%	22% <b>zg</b>	9%	34% <b>zi</b>	11%	5%	31% <b>zkl</b>	6%	23% <b>zn</b>	13%	9%	16%	32%	11%	13%

Fieldwork dates: 20th October 2017 - 27th October 2017

Respondent type: Northumberland residents aged 18+

Source: Ipsos MORI (JN J17-078430-01)

filename : 17-078430 LEXINGTON IntUse draft1 tables

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m - z/n/o - z/p/q - z/r/s/t

Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

# Lugano Northumberland Survey

(Internal use only)

Table 21

**Q6. In principle, would you be any more or less likely to support a new housing development being built if you heard that it ...**

**- Would have good access to road, rail and air transport**

Base: Northumberland residents aged 18+

	Area						Gender		Age			Working status		Enough affordable housing		Not enough new homes being built		New homes would help young people and families		New homes would help economy and jobs		Unweighted total
	Total (z)	Ashington and Blyth (a)	Castle Morpeth (b)	Cramlington and Bedlington (c)	Northumberland (d)	Tynedale (e)	Male (f)	Female (g)	18-34 (h)	35-64 (i)	65+ (j)	Working (k)	Not working (l)	Agree (m)	Disagree (n)	Agree (o)	Disagree (p)	Agree (q)	Disagree (r)	Agree (s)	Disagree (t)	
Unweighted Total	503	95	101	102	103	102	199	304	78	226	185	233	270	123	308	189	247	354	84	344	106	503
Weighted Total	503	114*	97*	102*	95*	95*	242	261	107*	260	122	282	221	136	294	178	259	355	82*	339	108*	503
A lot more likely to support it	202	43	46	42	35	36	101	101	45	99	54	119	84	50	129	102	80	166	21	161	25	206
	40%prt	38%	48%	41%	37%	37%	42%	39%	42%	38%	44%	42%	38%	37%	44%z	57%zp	31%	47%zr	25%	47%zt	23%	41%
A little more likely to support it	135	33	20	22	32	29	72	63	37	66	32	81	54	39	80	37	76	98	20	91	23	128
	27%o	29%	20%	22%	34%b	30%	30%	24%	35%	25%	26%	29%	25%	29%	27%	21%	29%	28%	24%	27%	21%	25%
No difference	125	29	22	28	24	22	46	79	22	70	28	68	58	32	64	30	74	71	27	71	39	129
	25%foqs	25%	23%	28%	25%	24%	19%	30%zf	21%	27%	23%	24%	26%	24%	22%	17%	29%o	20%	33%q	21%	37%zs	26%
A little less likely to support it	19	5	5	4	3	3	11	8	2	12	4	6	13	3	13	7	11	11	6	10	6	18
	4%	5%	5%	4%	3%	3%	4%	3%	2%	5%	3%	2%	6%zk	2%	4%	4%	4%	3%	7%	3%	6%	4%
A lot less likely to support it	14	4	5	5	-	2	9	5	-	9	2	6	9	7	4	1	14	5	7	2	12	15
	3%noqs	3%	5%d	5%d	-	2%	4%	2%	-	3%	2%	2%	4%	5%n	1%	*	5%zo	1%	8%zq	1%	11%zs	3%
Don't know	7	1	-	2	1	4	3	4	-	5	2	3	4	4	3	1	4	5	2	4	2	7
	1%	1%	-	2%	1%	4%z	1%	2%	-	2%	1%	1%	2%	3%	1%	1%	1%	1%	2%	1%	2%	1%
<b>More likely to support</b>	337	76	66	64	68	64	174	164	82	165	86	200	138	89	210	139	156	263	40	252	48	334
	67%glpr	66%	68%	63%	71%	68%	72%	63%	77%zi	63%	70%	71%	62%	66%	71%z	78%zp	60%	74%zr	49%	74%zt	45%	66%
<b>Less likely to support</b>	34	9	9	8	3	5	20	14	2	21	7	12	22	11	17	8	24	16	13	12	18	33
	7%hkqs	8%	10%	8%	3%	5%	8%	5%	2%	8%	5%	4%	10%zk	8%	6%	4%	9%z	5%	15%zq	4%	17%zs	7%

Fieldwork dates: 20th October 2017 - 27th October 2017

Respondent type: Northumberland residents aged 18+

Source: Ipsos MORI (JN J17-078430-01)

filename : 17-078430 LEXINGTON IntUse draft1 tables

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g - z/h/i/j - z/k/l - z/m/n - z/o/p - z/q/r - z/s/t

Overlap formulae used. \* small base

# Lugano Northumberland Survey

(Internal use only)

Table 22

**Q6. In principle, would you be any more or less likely to support a new housing development being built if you heard that it ...**

**- Would have good access to road, rail and air transport**

Base: Northumberland residents aged 18+

	If affordable for local people		If included green and open spaces		If had good transport links		If within commuting distance of Newcastle		If resulted in new infrastructure		New homes options			Support for new 'garden village'		Home ownership status		Length of time in Northumberland			Unweighted total	
	More likely to support (a)	Less likely to support (b)	More likely to support (c)	Less likely to support (d)	More likely to support (e)	Less likely to support (f)	More likely to support (g)	Less likely to support (h)	More likely to support (i)	Less likely to support (j)	Prefer building on edge of existing towns (k)	Prefer new village (l)	Prefer neither option (m)	Support (n)	Oppose (o)	Owned (p)	Rented (q)	Less than 5 years (r)	5-9 years (s)	10+ years (t)		
Total (z)																						
Unweighted Total	503	391	32	331	65	334	33	253	50	334	50	119	174	73	164	86	371	113	30	16	454	503
Weighted Total	503	392	28**	330	58*	337	34**	256	44*	338	44*	117	179	66*	171	77*	356	126	31**	15**	453	503
A lot more likely to support it	202	190	2	158	15	202	-	155	7	185	6	44	67	8	90	22	142	49	16	4	181	206
	40% <b>dhjm</b>	48% <b>z</b>	7%	48% <b>zd</b>	26%	60% <b>z</b>	-	61% <b>zh</b>	16%	55% <b>zj</b>	13%	38% <b>m</b>	37% <b>m</b>	12%	53% <b>zo</b>	29%	40%	39%	50%	29%	40%	41%
A little more likely to support it	135	113	4	96	12	135	-	76	8	88	10	38	58	13	53	17	95	35	9	8	117	128
	27%	29%	14%	29%	20%	40% <b>z</b>	-	30%	19%	26%	23%	32%	32%	20%	31%	22%	27%	28%	27%	55%	26%	25%
No difference	125	70	13	61	21	-	-	15	12	51	17	31	39	28	23	20	87	35	7	2	115	129
	25% <b>aceg</b>	18%	47%	18%	36% <b>c</b>	-	-	6%	27% <b>g</b>	15%	38% <b>zi</b>	27%	22%	43% <b>zkl</b>	14%	27% <b>n</b>	25%	28%	23%	16%	25%	26%
A little less likely to support it	19	12	3	9	4	-	19	6	8	8	4	3	7	6	-	6	14	4	-	-	19	18
	4% <b>ein</b>	3%	9%	3%	7%	-	57%	2%	18% <b>zg</b>	3%	8% <b>i</b>	2%	4%	9% <b>z</b>	-	8% <b>zn</b>	4%	4%	-	-	4%	4%
A lot less likely to support it	14	4	6	5	6	-	14	1	8	2	8	-	4	10	3	9	13	2	-	-	14	15
	3% <b>acegi</b>	1%	22%	2%	11% <b>zc</b>	-	43%	*	17% <b>zg</b>	1%	17% <b>zi</b>	-	2%	15% <b>zkl</b>	2%	11% <b>zn</b>	4%	1%	-	-	3%	3%
Don't know	7	4	-	1	1	-	-	3	1	3	-	1	4	1	2	2	5	1	-	-	7	7
	1% <b>ce</b>	1%	-	*	1%	-	-	1%	2%	1%	-	*	2%	2%	1%	3%	1%	1%	-	-	1%	1%
<b>More likely to support</b>	337	303	6	254	27	337	-	232	15	272	16	82	125	21	142	39	238	84	24	13	298	334
	67% <b>dhjm</b>	77% <b>z</b>	21%	77% <b>zd</b>	46%	100% <b>z</b>	-	91% <b>zh</b>	35%	81% <b>zj</b>	36%	70% <b>m</b>	70% <b>m</b>	33%	84% <b>zo</b>	51%	67%	66%	77%	84%	66%	66%
<b>Less likely to support</b>	34	15	9	15	10	-	34	6	16	11	11	3	11	15	3	15	26	6	-	-	34	33
	7% <b>acegi</b>	4%	31%	4%	17% <b>zc</b>	-	100%	2%	36% <b>zg</b>	3%	25% <b>zi</b>	2%	6%	23% <b>zkl</b>	2%	19% <b>zn</b>	7%	5%	-	-	7%	7%

Fieldwork dates: 20th October 2017 - 27th October 2017

Respondent type: Northumberland residents aged 18+

Source: Ipsos MORI (JN J17-078430-01)

filename : 17-078430 LEXINGTON IntUse draft1 tables

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m - z/n/o - z/p/q - z/r/s/t

Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

# Lugano Northumberland Survey

(Internal use only)

Table 23

**Q6. In principle, would you be any more or less likely to support a new housing development being built if you heard that it ...**  
**- Was going to be located within commuting distance of Newcastle**

Base: Northumberland residents aged 18+

	Area						Gender		Age			Working status		Enough affordable housing		Not enough new homes being built		New homes would help young people and families		New homes would help economy and jobs		Unweighted total
	Total (z)	Ashington and Blyth (a)	Castle Morpeth (b)	Cramlington and Bedlington (c)	North Northumberland (d)	Tynedale (e)	Male (f)	Female (g)	18-34 (h)	35-64 (i)	65+ (j)	Working (k)	Not working (l)	Agree (m)	Disagree (n)	Agree (o)	Disagree (p)	Agree (q)	Disagree (r)	Agree (s)	Disagree (t)	
Unweighted Total	503	95	101	102	103	102	199	304	78	226	185	233	270	123	308	189	247	354	84	344	106	503
Weighted Total	503	114*	97*	102*	95*	95*	242	261	107*	260	122	282	221	136	294	178	259	355	82*	339	108*	503
A lot more likely to support it	163 32% t	38 33% jpr	27 28% b	32 32% c	33 34% d	33 35% e	78 32% f	85 32% g	49 46% zij	79 30% i	32 26% j	100 36% k	63 28% l	48 35% m	99 34% n	86 48% zp	68 26% p	135 38% zr	19 23% r	122 36% zt	22 21% t	157 31% t
A little more likely to support it	93 19% o	14 12% a	15 15% b	27 26% za	20 21% d	18 19% e	44 18% f	50 19% g	19 18% h	44 17% i	28 23% j	53 19% k	40 18% l	18 13% m	60 20% n	24 14% o	48 19% p	66 19% q	12 15% r	73 21% z	15 14% t	96 19% t
No difference	197 39% noq s	53 46% j	44 46% b	32 32% c	37 39% d	30 32% e	94 39% f	103 40% g	37 35% h	114 44% i	41 34% j	112 40% k	84 38% l	58 42% m	103 35% n	55 31% o	110 43% p	124 35% q	37 45% r	117 34% s	51 47% t	193 38% t
A little less likely to support it	20 4% r	5 4% a	7 7% b	4 4% c	1 1% d	3 3% e	13 5% f	7 3% g	- - h	10 4% i	10 8% zh	7 2% k	13 6% zk	3 2% m	12 4% n	7 4% o	12 5% p	12 3% q	6 7% r	16 5% s	3 3% t	22 4% t
A lot less likely to support it	24 5% kos	2 2% a	5 5% b	6 6% c	4 4% d	7 8% e	13 5% f	11 4% g	1 1% h	8 3% i	10 8% zhi	5 2% k	18 8% zk	7 5% m	15 5% n	3 2% o	18 7% p	14 4% q	7 9% r	9 3% s	14 13% zs	28 6% t
Don't know	7 1% s	3 2% a	- - b	1 1% c	1 1% d	3 3% e	2 1% f	5 2% g	- - h	5 2% i	2 1% j	4 1% k	3 1% l	2 1% m	4 1% n	4 2% o	3 1% p	4 1% q	1 1% r	3 1% s	3 2% t	7 1% t
More likely to support	256 51% prt	51 45% a	42 43% b	59 58% c	53 55% d	52 54% e	122 50% f	134 52% g	69 64% zij	123 47% i	60 49% j	153 54% k	103 46% l	66 49% m	159 54% n	110 62% zp	116 45% p	201 57% zr	31 38% r	195 58% zt	37 35% t	253 50% t
Less likely to support	44 9% hko	7 6% a	11 12% b	10 10% c	5 5% d	11 11% e	25 10% f	18 7% g	1 1% h	18 7% i	20 16% zhi	12 4% k	32 14% zk	10 8% m	27 9% n	10 5% o	30 11% p	26 7% q	13 16% zq	25 7% s	17 16% zs	50 10% t

Fieldwork dates: 20th October 2017 - 27th October 2017

Respondent type: Northumberland residents aged 18+

Source: Ipsos MORI (JN J17-078430-01)

filename : 17-078430 LEXINGTON IntUse draft1 tables

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g - z/h/i/j - z/k/l - z/m/n - z/o/p - z/q/r - z/s/t

Overlap formulae used. \* small base

## Lugano Northumberland Survey (Internal use only)

Table 24

**Q6. In principle, would you be any more or less likely to support a new housing development being built if you heard that it ...**  
**- Was going to be located within commuting distance of Newcastle**

Base: Northumberland residents aged 18+

	If affordable for local people		If included green and open spaces		If had good transport links		If within commuting distance of Newcastle		If resulted in new infrastructure		New homes options			Support for new 'garden village'		Home ownership status		Length of time in Northumberland			Unweighted total	
	More likely to support (a)	Less likely to support (b)	More likely to support (c)	Less likely to support (d)	More likely to support (e)	Less likely to support (f)	More likely to support (g)	Less likely to support (h)	More likely to support (i)	Less likely to support (j)	Prefer building on edge of existing towns (k)	Prefer new village (l)	Prefer neither option (m)	Support (n)	Oppose (o)	Owned (p)	Rented (q)	Less than 5 years (r)	5-9 years (s)	10+ years (t)		
Total (z)																						
Unweighted Total	503	391	32	331	65	334	33	253	50	334	50	119	174	73	164	86	371	113	30	16	454	503
Weighted Total	503	392	28**	330	58*	337	34**	256	44*	338	44*	117	179	66*	171	77*	356	126	31**	15**	453	503
A lot more likely to support it	163	149	3	132	6	153	4	163	4	140	3	40	56	4	73	17	112	40	12	7	142	157
	32% <b>dhjm</b>	38% <b>z</b>	9%	40% <b>zd</b>	11%	45% <b>z</b>	11%	64% <b>zh</b>	-	41% <b>zj</b>	7%	34% <b>m</b>	31% <b>m</b>	7%	43% <b>zo</b>	22%	31%	32%	39%	45%	31%	31%
A little more likely to support it	93	82	2	68	12	79	3	93	-	72	5	17	40	11	36	14	67	23	10	3	80	96
	19% <b>h</b>	21% <b>z</b>	8%	21%	21%	23% <b>z</b>	8%	36% <b>zh</b>	-	21% <b>z</b>	13%	15%	22%	17%	21%	18%	19%	18%	32%	16%	18%	19%
No difference	197	133	11	106	30	88	12	-	-	103	20	53	65	33	51	29	133	57	9	6	181	193
	39% <b>aceg</b>	34%	40%	32%	51% <b>zc</b>	26%	34%	-	-	31%	47% <b>i</b>	45%	36%	50%	30%	38%	37%	45%	29%	39%	40%	38%
A little less likely to support it	20	15	3	13	3	8	8	-	20	11	3	4	6	5	3	4	17	2	-	-	20	22
	4% <b>eg</b>	4%	12%	4%	5%	2%	23%	-	46% <b>zg</b>	3%	7%	4%	4%	8%	2%	5%	5%	2%	-	-	4%	4%
A lot less likely to support it	24	10	8	7	7	7	8	-	24	8	11	1	9	13	6	12	21	3	-	-	24	28
	5% <b>acegi</b>	3%	28%	2%	12% <b>zc</b>	2%	23%	-	54% <b>zg</b>	2%	26% <b>zi</b>	1%	5%	19% <b>zkl</b>	3%	16% <b>zn</b>	6%	2%	-	-	5%	6%
Don't know	7	4	1	5	-	2	-	-	-	4	-	1	2	-	2	1	5	1	-	-	7	7
	1%	1%	3%	1%	-	1%	-	-	-	1%	-	1%	1%	-	1%	1%	2%	1%	-	-	1%	1%
<b>More likely to support</b>	256	231	5	200	19	232	6	256	-	211	9	57	96	15	108	31	179	63	22	9	222	253
	51% <b>dhjm</b>	59% <b>z</b>	17%	61% <b>zd</b>	32%	69% <b>z</b>	19%	100% <b>zh</b>	-	63% <b>zj</b>	20%	49% <b>m</b>	54% <b>m</b>	23%	63% <b>zo</b>	40%	50%	50%	71%	61%	49%	50%
<b>Less likely to support</b>	44	25	11	20	10	15	16	-	44	19	14	6	15	18	9	16	38	5	-	-	44	50
	9% <b>acegi</b>	6%	40%	6%	17% <b>zc</b>	4%	46%	-	100% <b>zg</b>	6%	33% <b>zi</b>	5%	8%	27% <b>zkl</b>	5%	21% <b>zn</b>	11% <b>zq</b>	4%	-	-	10% <b>z</b>	10%

Fieldwork dates: 20th October 2017 - 27th October 2017

Respondent type: Northumberland residents aged 18+

Source: Ipsos MORI (JN J17-078430-01)

filename : 17-078430 LEXINGTON IntUse draft1 tables

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m - z/n/o - z/p/q - z/r/s/t

Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



# Lugano Northumberland Survey

(Internal use only)

Table 25

**Q6. In principle, would you be any more or less likely to support a new housing development being built if you heard that it ...**  
**- Would result in new infrastructure being built, such as roads, that would also be beneficial to the wider area**

Base: Northumberland residents aged 18+

	Area						Gender		Age			Working status		Enough affordable housing		Not enough new homes being built		New homes would help young people and families		New homes would help economy and jobs		Unweighted total
	Total (z)	Ashington and Blyth (a)	Castle Morpeth (b)	Cramlington and Bedlington (c)	North Northumberland (d)	Tynedale (e)	Male (f)	Female (g)	18-34 (h)	35-64 (i)	65+ (j)	Working (k)	Not working (l)	Agree (m)	Disagree (n)	Agree (o)	Disagree (p)	Agree (q)	Disagree (r)	Agree (s)	Disagree (t)	
Unweighted Total	503	95	101	102	103	102	199	304	78	226	185	233	270	123	308	189	247	354	84	344	106	503
Weighted Total	503	114*	97*	102*	95*	95*	242	261	107*	260	122	282	221	136	294	178	259	355	82*	339	108*	503
A lot more likely to support it	219 44%g 43%	49 43%	39 41%	46 45%	42 44%	43 45%	126 52%z 36%	93 36%	48 45%	117 45%	51 42%	135 48%l 38%	84 38%	60 44%	132 45%	102 57%z 36%	93 36%	181 51%z 23%	19 23%	169 50%z 22%	24 22%	21 42%
A little more likely to support it	119 24% m	22 19%	27 28%	24 24%	21 22%	25 26%	50 21%	69 26%	24 23%	61 23%	31 25%	63 22%	56 25%	17 12%	76 26% m	35 20%	63 24%	82 23%	20 25%	81 24%	21 20%	123 24%
No difference	110 22% n q s	34 30% b e	16 17%	20 20%	24 26%	15 16%	47 19%	63 24%	30 28%	52 20%	23 19%	60 21%	50 23%	42 31% z n	54 18%	31 17%	68 26% z o	65 18%	29 35% z d	62 18%	38 35% z s	107 21%
A little less likely to support it	23 5% o q s	3 3%	10 10% z d	3 3%	2 2%	4 4%	7 3%	16 6% z	1 1%	16 6%	6 5%	11 4%	12 5%	5 3%	15 5%	5 3%	15 6%	15 4%	5 6%	15 4%	8 7%	26 5%
A lot less likely to support it	21 4% o q s	4 4%	4 4%	4 4%	3 3%	6 7%	9 4%	12 5%	2 2%	7 3%	8 7%	8 3%	13 6%	9 7%	11 4%	1 1%	16 6% z o	5 1%	8 10% z d	5 1%	14 13% z s	24 5%
Don't know	12 2% t	2 2%	1 1%	4 4%	2 2%	2 2%	4 2%	7 3%	- -	7 3%	3 2%	4 2%	7 3%	2 2%	7 2%	5 3%	3 1%	8 2%	1 1%	7 2%	3 2%	12 2%
More likely to support	338 67% l m p r t	70 62%	66 68%	70 69%	63 67%	68 71%	176 73% z g	162 62%	73 68%	178 68%	82 67%	199 70%	139 63%	77 57%	207 71% m	137 77% z p	156 60%	262 74% z r	39 48%	250 74% z t	46 42%	334 66%
Less likely to support	44 9% o q s	8 7%	13 14% d	7 7%	5 5%	10 11%	16 6%	28 11%	3 3%	23 9%	14 12% h	19 7%	24 11%	14 10%	26 9%	6 4%	32 12% z o	20 6%	13 16% z d	19 6%	21 20% z s	50 10%

Fieldwork dates: 20th October 2017 - 27th October 2017

Respondent type: Northumberland residents aged 18+

Source: Ipsos MORI (JN J17-078430-01)

filename : 17-078430 LEXINGTON IntUse draft1 tables

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g - z/h/i/j - z/k/l - z/m/n - z/o/p - z/q/r - z/s/t

Overlap formulae used. \* small base

## Lugano Northumberland Survey (Internal use only)

Table 26

**Q6. In principle, would you be any more or less likely to support a new housing development being built if you heard that it ...**  
**- Would result in new infrastructure being built, such as roads, that would also be beneficial to the wider area**

Base: Northumberland residents aged 18+

	If affordable for local people		If included green and open spaces		If had good transport links		If within commuting distance of Newcastle		If resulted in new infrastructure		New homes options			Support for new 'garden village'		Home ownership status		Length of time in Northumberland			Unweighted total		
	More likely to support (a)	Less likely to support (b)	More likely to support (c)	Less likely to support (d)	More likely to support (e)	Less likely to support (f)	More likely to support (g)	Less likely to support (h)	More likely to support (i)	Less likely to support (j)	Prefer building on edge of existing towns (k)	Prefer new village (l)	Prefer neither option (m)	Support (n)	Oppose (o)	Owned (p)	Rented (q)	Less than 5 years (r)	5-9 years (s)	10+ years (t)			
Unweighted Total	503	391	32	331	65	334	33	253	50	334	50	119	174	73	164	86	371	113	30	16	454	503	
Weighted Total	503	392	28**	330	58*	337	34**	256	44*	338	44*	117	179	66*	171	77*	356	126	31**	15**	453	503	
A lot more likely to support it	219	201	4	168	18	191	3	153	10	219	3	61	72	8	102	22	151	58	19	9	188	211	
		44% <b>dhjm</b>	51% <b>z</b>	13%	51% <b>zd</b>	31%	57% <b>z</b>	10%	60% <b>zh</b>	22%	65% <b>zj</b>	-	52% <b>zlm</b>	40% <b>m</b>	13%	60% <b>zo</b>	28%	42%	46%	60%	57%	42%	42%
A little more likely to support it	119	100	5	84	12	81	7	59	9	119	-	21	51	10	36	17	90	23	5	3	110	123	
		24% <b>j</b>	25%	17%	25%	21%	24%	22%	23%	21%	35% <b>zj</b>	-	18%	28% <b>m</b>	15%	21%	23%	25%	18%	16%	20%	24%	24%
No difference	110	63	8	53	11	44	12	30	10	-	-	22	43	29	29	20	75	32	6	1	103	107	
		22% <b>aceg</b>	16%	27%	16%	19%	13%	35%	12%	24% <b>g</b>	-	19%	24%	44% <b>zkl</b>	17%	26%	21%	25%	19%	4%	23%	21%	
A little less likely to support it	23	15	2	14	4	14	3	7	3	-	23	8	7	1	3	3	15	7	1	2	20	26	
		5% <b>gin</b>	4%	7%	4%	6%	4%	8%	3%	7%	52% <b>zi</b>	7%	4%	2%	2%	3%	4%	5%	2%	15%	4%	5%	
A lot less likely to support it	21	6	8	6	11	2	8	2	11	-	21	1	4	16	1	14	18	2	-	1	20	24	
		4% <b>acegi</b>	2%	29%	2%	20% <b>zc</b>	1%	25%	1%	26% <b>zg</b>	-	48% <b>zi</b>	1%	2%	24% <b>zkl</b>	*	18% <b>zn</b>	5%	2%	-	4%	4%	5%
Don't know	12	7	2	5	2	5	-	6	-	-	-	3	3	1	1	2	7	4	1	-	11	12	
		2% <b>ai</b>	2%	7%	2%	4%	1%	-	2%	-	-	2%	2%	2%	1%	2%	2%	3%	2%	-	2%	2%	
<b>More likely to support</b>	338	301	9	252	30	272	11	211	19	338	-	82	122	18	137	39	241	81	24	12	299	334	
		67% <b>dhjm</b>	77% <b>z</b>	31%	76% <b>zd</b>	52%	81% <b>z</b>	32%	83% <b>zh</b>	43%	100% <b>zj</b>	-	71% <b>m</b>	68% <b>m</b>	28%	81% <b>zo</b>	51%	68%	64%	76%	77%	66%	66%
<b>Less likely to support</b>	44	21	10	20	15	16	11	9	14	-	44	9	11	17	3	16	33	9	1	3	40	50	
		9% <b>acegi</b>	5%	35%	6%	26% <b>zc</b>	5%	33%	3%	33% <b>zg</b>	-	100% <b>zi</b>	8%	6%	26% <b>zkl</b>	2%	21% <b>zn</b>	9%	7%	2%	19%	9%	10%

Fieldwork dates: 20th October 2017 - 27th October 2017

Respondent type: Northumberland residents aged 18+

Source: Ipsos MORI (JN J17-078430-01)

filename : 17-078430 LEXINGTON IntUse draft1 tables

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m - z/n/o - z/p/q - z/r/s/t

Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

## Lugano Northumberland Survey (Internal use only)

Table 27

**Q7. I am now going to ask you a question about two potential options for building new homes in Northumberland. Both options would involve building around 2,000 homes. In principle, do you prefer one of these options, do you like both of them equally or do you like neither or them?**

Base: Northumberland residents aged 18+

	Total (z)	Area					Gender		Age			Working status		Enough affordable housing		Not enough new homes being built		New homes would help young people and families		New homes would help economy and jobs		Unweighted total
		Ashington and Blyth (a)	Castle Morpeth (b)	Cramlington and Bedlington (c)	North Northumberland (d)	Tynedale (e)	Male (f)	Female (g)	18-34 (h)	35-64 (i)	65+ (j)	Working (k)	Not working (l)	Agree (m)	Disagree (n)	Agree (o)	Disagree (p)	Agree (q)	Disagree (r)	Agree (s)	Disagree (t)	
Unweighted Total	503	95	101	102	103	102	199	304	78	226	185	233	270	123	308	189	247	354	84	344	106	503
Weighted Total	503	114*	97*	102*	95*	95*	242	261	107*	260	122	282	221	136	294	178	259	355	82*	339	108*	503
Building these new homes on the edge of several existing towns and villages across Northumberland	117 23%r	25 22%	20 20%	19 19%	28 29%	25 27%	59 24%	58 22%	21 20%	60 23%	33 27%	65 23%	52 23%	28 21%	71 24%	39 22%	56 22%	84 24%	12 14%	85 25%	18 17%	119 24%
Building these new homes in a single new village within commuting distance of Newcastle. This would have its own shops, schools and parks, along with new transport infrastructure, such as new roads and flood defences	179 36%	44 39%	34 35%	35 34%	28 30%	37 39%	76 32%	102 39%z	45 42%	94 36%	37 30%	102 36%	77 35%	44 32%	111 38%	63 35%	95 37%	128 36%	33 40%	119 35%	39 36%	174 35%
Both of them equally	132 26%lprt	32 28%	20 21%	31 31%	28 29%	21 22%	65 27%	67 26%	35 33%	70 27%	26 22%	87 31%zl	46 21%	35 26%	79 27%	68 38%zp	51 20%	109 31%zr	13 15%	110 32%zt	13 12%	126 25%
Neither of these	66 13%hkno 11%qs	12 11%	19 19% <b>d</b>	15 15%	9 9%	11 11%	36 15%	29 11%	6 6%	31 12%	22 18% <b>zh</b>	24 9%	41 19% <b>zk</b>	27 20% <b>zn</b>	29 10%	5 3%	51 20% <b>zo</b>	28 8%	23 29% <b>zq</b>	20 6%	34 31% <b>zs</b>	73 15%
Don't know	9 2%	1 1%	4 4%	2 2%	3 3%	1 1%	6 2%	4 1%	- -	5 2%	4 4% <b>z</b>	4 1%	6 3%	2 2%	3 1%	2 1%	5 2%	6 2%	1 1%	5 1%	4 4%	11 2%

Fieldwork dates: 20th October 2017 - 27th October 2017

Respondent type: Northumberland residents aged 18+

Source: Ipsos MORI (JN J17-078430-01)

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Overlap formulae used. \* small base

## Lugano Northumberland Survey (Internal use only)

Table 28

**Q7. I am now going to ask you a question about two potential options for building new homes in Northumberland. Both options would involve building around 2,000 homes. In principle, do you prefer one of these options, do you like both of them equally or do you like neither or them?**

Base: Northumberland residents aged 18+

	If affordable for local people		If included green and open spaces		If had good transport links		If within commuting distance of Newcastle		If resulted in new infrastructure		New homes options			Support for new 'garden village'		Home ownership status		Length of time in Northumberland			Unweighted total	
	Total (z)	More likely to support (a)	Less likely to support (b)	More likely to support (c)	Less likely to support (d)	More likely to support (e)	Less likely to support (f)	More likely to support (g)	Less likely to support (h)	More likely to support (i)	Less likely to support (j)	Prefer building on edge of existing towns (k)	Prefer new village (l)	Prefer neither option (m)	Support (n)	Oppose (o)	Owned (p)	Rented (q)	Less than 5 years (r)	5-9 years (s)		10+ years (t)
Unweighted Total	503	391	32	331	65	334	33	253	50	334	50	119	174	73	164	86	371	113	30	16	454	503
Weighted Total	503	392	28**	330	58*	337	34**	256	44*	338	44*	117	179	66*	171	77*	356	126	31**	15**	453	503
Building these new homes on the edge of several existing towns and villages across Northumberland	117	96	4	82	12	82	3	57	6	82	9	117	-	-	23	25	77	32	8	7	100	119
	23%lmn	25%	16%	25%	21%	24%	9%	22%	13%	24%	21%	100%zlm	-	-	14%	32%zn	22%	25%	27%	47%	22%	24%
Building these new homes in a single new village within commuting distance of Newcastle. This would have its own shops, schools and parks, along with new transport infrastructure, such as new roads and flood defences	179	149	8	132	9	125	11	96	15	122	11	-	179	-	89	12	136	40	11	5	160	174
	36%dkmo	38%z	27%	40%zd	15%	37%	32%	38%	35%	36%	24%	-	100%zkm	-	52%zo	15%	38%	31%	35%	32%	35%	35%
Both of them equally	132	115	3	86	13	104	4	83	4	110	6	-	-	-	55	5	84	40	9	2	121	126
	26%hijkl	29%z	10%	26%	22%	31%z	12%	33%zh	8%	32%zj	13%	-	-	-	32%o	7%	24%	31%	29%	16%	27%	25%
Neither of these	66	26	13	27	20	21	15	15	18	18	17	-	-	66	2	33	54	12	2	1	63	73
	13%acegi	7%	45%	8%	35%zc	6%	46%	6%	40%zg	5%	40%zi	-	-	100%zkl	1%	44%zn	15%z	9%	7%	4%	14%	15%
Don't know	9	7	1	4	4	5	1	4	2	5	1	-	-	-	2	2	6	4	1	-	9	11
	2%	2%	3%	1%	7%zc	1%	2%	2%	3%	2%	2%	-	-	-	1%	2%	2%	3%	2%	-	2%	2%

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Respondent type: Northumberland residents aged 18+

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Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

# Lugano Northumberland Survey

(Internal use only)

Table 29

**Q8. In Northumberland, there is a proposal to build a new 'garden village' called Dissington. This would involve building a new settlement of 2,000 homes to the north-west of Newcastle, with its own services, facilities and infrastructure, including a new Ponteland bypass road and a flood defence scheme for Ponteland Town Centre. To what extent do you support or oppose the building of a new 'garden village' in Dissington, or do you have no views either way?**

Base: Northumberland residents aged 18+

	Total (z)	Area					Gender		Age			Working status		Enough affordable housing		Not enough new homes being built		New homes would help young people and families		New homes would help economy and jobs		Unweighted total
		Ashington and Blyth (a)	Castle Morpeth (b)	Cramlington and Bedlington (c)	North Northumberland (d)	Tynedale (e)	Male (f)	Female (g)	18-34 (h)	35-64 (i)	65+ (j)	Working (k)	Not working (l)	Agree (m)	Disagree (n)	Agree (o)	Disagree (p)	Agree (q)	Disagree (r)	Agree (s)	Disagree (t)	
Unweighted Total	503	95	101	102	103	102	199	304	78	226	185	233	270	123	308	189	247	354	84	344	106	503
Weighted Total	503	114*	97*	102*	95*	95*	242	261	107*	260	122	282	221	136	294	178	259	355	82*	339	108*	503
Strongly support	85	18	12	18	20	17	49	36	25	40	19	54	31	18	59	48	30	76	4	74	7	81
	17%gprt	16%	13%	17%	21%	18%	20%	14%	24%	15%	15%	19%	14%	13%	20%z	27%zp	11%	21%zr	5%	22%zt	6%	16%
Tend to support	86	16	21	19	15	14	38	47	24	44	18	52	34	25	49	32	43	70	8	64	11	83
	17%t	14%	22%	19%	16%	15%	16%	18%	22%	17%	15%	18%	15%	19%	17%	18%	17%	20%z	10%	19%	10%	17%
Neither support nor oppose	250	67	43	50	45	46	116	134	52	133	60	143	107	65	136	80	132	168	43	166	51	246
	50%	58%	44%	49%	47%	49%	48%	51%	49%	51%	49%	51%	48%	48%	46%	45%	51%	47%	52%	49%	47%	49%
Tend to oppose	23	3	3	6	5	5	9	14	1	14	5	13	10	5	14	6	12	15	5	12	8	26
	5%	3%	4%	6%	5%	5%	4%	5%	1%	6%	4%	5%	5%	4%	5%	4%	5%	4%	6%	4%	7%	5%
Strongly oppose	54	10	18	9	8	10	29	25	4	26	18	17	36	21	30	10	38	24	20	21	28	60
	11%hkoqs	8%	18%z	9%	8%	10%	12%	10%	4%	10%	15%zh	6%	16%zk	16%	10%	6%	15%zo	7%	24%zq	6%	26%zs	12%
Don't know	6	1	-	-	2	3	1	5	-	2	2	3	3	1	5	2	4	3	1	2	4	7
	1%	1%	-	-	2%	3%	*	2%	-	1%	2%	1%	1%	*	2%	1%	1%	1%	2%	1%	3% s	1%
<b>Support</b>	171	33	34	37	35	31	88	83	49	84	36	106	65	44	108	80	73	145	12	138	18	164
	34%lprt	29%	35%	36%	37%	33%	36%	32%	46%zij	32%	30%	38%	29%	32%	37%	45%zp	28%	41%zr	15%	41%zt	17%	33%
<b>Oppose</b>	77	13	21	15	13	15	38	39	6	41	23	30	47	26	44	17	50	39	25	33	35	86
	15%hkoq	11%	22%	15%	14%	15%	16%	15%	5%	16%h	19%h	11%	21%zk	19%	15%	9%	19%zo	11%	31%zq	10%	33%zs	17%

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Overlap formulae used. \* small base

## Lugano Northumberland Survey (Internal use only)

Table 30

**Q8. In Northumberland, there is a proposal to build a new 'garden village' called Dissington. This would involve building a new settlement of 2,000 homes to the north-west of Newcastle, with its own services, facilities and infrastructure, including a new Ponteland bypass road and a flood defence scheme for Ponteland Town Centre. To what extent do you support or oppose the building of a new 'garden village' in Dissington, or do you have no views either way?**

Base: Northumberland residents aged 18+

	If affordable for local people		If included green and open spaces		If had good transport links		If within commuting distance of Newcastle		If resulted in new infrastructure		New homes options			Support for new 'garden village'		Home ownership status		Length of time in Northumberland			Unweighted total	
	Total (z)	More likely to support (a)	Less likely to support (b)	More likely to support (c)	Less likely to support (d)	More likely to support (e)	Less likely to support (f)	More likely to support (g)	Less likely to support (h)	More likely to support (i)	Less likely to support (j)	Prefer building on edge of existing towns (k)	Prefer new village (l)	Prefer neither option (m)	Support (n)	Oppose (o)	Owned (p)	Rented (q)	Less than 5 years (r)	5-9 years (s)		10+ years (t)
Unweighted Total	503	391	32	331	65	334	33	253	50	334	50	119	174	73	164	86	371	113	30	16	454	503
Weighted Total	503	392	28**	330	58*	337	34**	256	44*	338	44*	117	179	66*	171	77*	356	126	31**	15**	453	503
Strongly support	85	81	1	69	4	75	1	63	3	73	1	9	43	1	85	-	53	28	4	2	77	81
		17% djk	21% z	21% zd	6%	22% z	3%	25% zh	7%	22% zj	3%	7%	24% zkm	1%	50% zo	-	15%	22%	13%	11%	17%	16%
Tend to support	86	81	1	63	6	67	2	45	6	64	2	15	45	2	86	-	57	24	5	4	77	83
		17% jmo	21% z	19%	11%	20% z	7%	18%	14%	19% j	5%	13% m	25% zkm	3%	50% zo	-	16%	19%	15%	23%	17%	17%
Neither support nor oppose	250	181	13	153	30	152	15	114	18	157	23	67	75	29	-	-	175	65	16	8	225	246
		50% aegl	46% z	46%	52%	45%	44%	44%	42%	47%	54%	57% l	42%	45%	-	-	49%	52%	52%	51%	50%	49%
Tend to oppose	23	16	3	13	6	13	4	10	3	10	4	10	4	8	-	23	19	3	4	1	17	26
		5% int	4%	4%	11% zc	4%	11%	4%	7%	3%	9% i	9% zl	2%	12% zl	-	30% zn	5%	2%	14%	7%	4%	5%
Strongly oppose	54	30	9	29	12	27	11	21	13	29	12	14	8	26	-	54	48	6	1	1	51	60
		11% aeiln	8%	9%	20% zc	8%	33%	8%	29% zg	8%	28% zi	12% l	4%	39% zkl	-	70% zn	13% zq	5%	4%	7%	11%	12%
Don't know	6	4	1	3	1	4	1	3	1	4	1	2	3	1	-	-	4	1	1	-	4	7
		1% q	1%	1%	1%	1%	2%	1%	1%	1%	1%	2%	2%	1%	-	-	1%	*	2%	-	1%	1%
<b>Support</b>	171	162	2	132	10	142	3	108	9	137	3	23	89	2	171	-	111	52	9	5	155	164
		34% djk	41% z	40% zd	17%	42% z	10%	42% zh	21%	41% zj	8%	20% m	50% zkm	4%	100% zo	-	31%	41%	28%	35%	34%	33%
<b>Oppose</b>	77	45	12	42	18	39	15	31	16	39	16	25	12	33	-	77	67	9	6	2	69	86
		15% aceg	12%	13%	30% zc	12%	44%	12%	36% zg	12%	37% zi	21% l	7%	51% zkl	-	100% zn	19% zq	7%	18%	14%	15%	17%

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# Lugano Northumberland Survey

(Internal use only)

Table 31

## Q9. Which of these best describes the ownership of your home?

Base: Northumberland residents aged 18+

	Area					Gender		Age			Working status		Enough affordable housing		Not enough new homes being built		New homes would help young people and families		New homes would help economy and jobs		Unweighted total	
	Total (z)	Ashington and Blyth (a)	Castle Morpeth (b)	Cramlington and Bedlington (c)	North Northumberland (d)	Tynedale (e)	Male (f)	Female (g)	18-34 (h)	35-64 (i)	65+ (j)	Working (k)	Not working (l)	Agree (m)	Disagree (n)	Agree (o)	Disagree (p)	Agree (q)	Disagree (r)	Agree (s)		Disagree (t)
Unweighted Total	503	95	101	102	103	102	199	304	78	226	185	233	270	123	308	189	247	354	84	344	106	503
Weighted Total	503	114*	97*	102*	95*	95*	242	261	107*	260	122	282	221	136	294	178	259	355	82*	339	108*	503
Owned outright	227	35	47	42	54	48	111	115	20	100	97	87	140	59	133	88	110	153	39	149	50	266
	45% <b>ahik</b>	31%	49% <b>a</b>	42%	56% <b>zac</b>	51% <b>a</b>	46%	44%	19%	38% <b>h</b>	79% <b>zhi</b>	31%	63% <b>zk</b>	43%	45%	49%	43%	43%	48%	44%	46%	53%
Buying on a mortgage	129	38	24	35	12	20	62	68	30	93	4	110	20	42	68	28	83	85	24	85	31	105
	26% <b>djlo</b>	33% <b>d</b>	25% <b>d</b>	35% <b>zde</b>	13%	21%	26%	26%	28% <b>j</b>	36% <b>zj</b>	3%	39% <b>zl</b>	9%	31%	23%	16%	32% <b>zo</b>	24%	30%	25%	29%	21%
Renting from the Council	35	15	3	9	5	3	18	16	15	15	4	17	18	7	26	15	19	30	2	26	6	29
	7% <b>j</b>	13% <b>zbe</b>	3%	9%	5%	3%	8%	6%	14% <b>zij</b>	6%	3%	6%	8%	5%	9%	8%	7%	8%	2%	8%	5%	6%
Renting from a housing association	26	5	5	5	3	8	11	15	8	12	5	11	15	5	17	12	9	18	6	15	8	26
	5% <b></b>	4%	6%	5%	3%	8%	5%	6%	7%	5%	4%	4%	7%	4%	6%	7%	3%	5%	7%	5%	7%	5%
Renting from a private landlord	66	16	14	5	20	11	30	36	22	35	9	45	21	17	38	26	27	52	7	47	11	58
	13% <b>cjl</b>	14% <b>c</b>	15% <b>c</b>	5%	21% <b>zc</b>	12%	12%	14%	21% <b>zj</b>	13%	7%	16% <b>l</b>	10%	12%	13%	15%	11%	15%	9%	14%	10%	12%
Shared ownership (e.g. part-buying, part-renting)	6	2	-	3	1	-	4	2	2	4	1	4	2	1	5	3	2	4	1	4	1	5
	1% <b></b>	1%	-	3%	1%	-	2%	1%	1%	1%	1%	1%	1%	*	2%	2%	1%	1%	1%	1%	1%	1%
Other	14	3	3	3	1	4	6	8	10	-	3	8	6	7	5	6	8	11	3	11	1	13
	3% <b>i</b>	3%	3%	3%	1%	4%	2%	3%	9% <b>zij</b>	-	2% <b>i</b>	3%	3%	5%	2%	3%	3%	3%	3%	3%	1%	3%
Don't know	1	-	-	-	-	1	-	1	-	1	-	1	-	-	1	-	1	1	-	1	-	1
	* <b></b>	-	-	-	-	1%	-	*	-	*	-	-	-	-	*	-	*	*	-	*	-	*
<b>Owned</b>	356	73	71	77	66	68	173	183	50	193	101	197	159	100	201	116	193	239	63	234	81	371
	71% <b>hq</b>	64%	73%	76%	69%	72%	71%	70%	47%	74% <b>h</b>	83% <b>zh</b>	70%	72%	74%	68%	65%	75% <b>o</b>	67%	78%	69%	76%	74%
<b>Rented</b>	126	36	23	18	27	22	59	67	45	62	18	72	54	28	81	53	55	100	15	89	24	113
	25% <b>j</b>	32% <b>c</b>	23%	18%	29%	23%	25%	26%	43% <b>zij</b>	24% <b>j</b>	14%	26%	25%	21%	28%	30%	21%	28% <b>z</b>	18%	26%	23%	22%

Fieldwork dates: 20th October 2017 - 27th October 2017

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Overlap formulae used. \* small base

# Lugano Northumberland Survey

(Internal use only)

Table 32

## Q9. Which of these best describes the ownership of your home?

Base: Northumberland residents aged 18+

	If affordable for local people		If included green and open spaces		If had good transport links		If within commuting distance of Newcastle		If resulted in new infrastructure		New homes options			Support for new 'garden village'		Home ownership status		Length of time in Northumberland			Unweighted total	
	More likely to support (a)	Less likely to support (b)	More likely to support (c)	Less likely to support (d)	More likely to support (e)	Less likely to support (f)	More likely to support (g)	Less likely to support (h)	More likely to support (i)	Less likely to support (j)	Prefer building on edge of existing towns (k)	Prefer new village (l)	Prefer neither option (m)	Support (n)	Oppose (o)	Owned (p)	Rented (q)	Less than 5 years (r)	5-9 years (s)	10+ years (t)		
Unweighted Total	503	391	32	331	65	334	33	253	50	334	50	119	174	73	164	86	371	113	30	16	454	503
Weighted Total	503	392	28**	330	58*	337	34**	256	44*	338	44*	117	179	66*	171	77*	356	126	31**	15**	453	503
Owned outright	227	175	17	143	39	159	20	114	32	152	27	51	81	44	72	54	227	-	9	4	214	266
	45%q	44%	62%	43%	67%zc	47%	59%	45%	73%zg	45%	62%zi	44%	45%	66%zkl	42%	70%zn	64%zq	-	27%	28%	47%z	53%
Buying on a mortgage	129	102	1	84	8	79	6	65	6	89	6	25	55	10	39	13	129	-	13	2	114	105
	26%dmq	26%	4%	26%	14%	23%	19%	25%	14%	26%	14%	22%	31%m	16%	23%	17%	36%zq	-	42%	15%	25%	21%
Renting from the Council	35	26	-	24	3	21	2	15	1	21	2	6	7	6	9	3	-	35	-	-	35	29
	7%lp	7%	-	7%	5%	6%	5%	6%	1%	6%	4%	5%	4%	9%	5%	3%	-	27%zp	-	-	8%	6%
Renting from a housing association	26	18	5	15	1	14	3	13	2	16	-	5	9	5	6	2	-	26	2	1	23	26
	5%p	5%	18%	4%	1%	4%	10%	5%	4%	5%	-	4%	5%	8%	3%	3%	-	21%zp	6%	5%	5%	5%
Renting from a private landlord	66	55	3	47	7	48	1	35	3	44	8	21	24	1	37	4	-	66	8	8	48	58
	13%mopt	14%	12%	14%	13%	14%	3%	14%	6%	13%	17%	18%m	13%m	1%	22%zo	5%	-	52%zp	24%	52%	11%	12%
Shared ownership (e.g. part-buying, part-renting)	6	5	-	4	-	5	-	4	-	4	-	2	1	-	3	1	-	-	-	-	6	5
	1%	1%	-	1%	-	1%	-	2%	-	1%	-	2%	*	-	2%	1%	-	-	-	-	1%	1%
Other	14	12	-	13	-	10	1	8	1	10	1	6	2	-	5	-	-	-	-	-	14	13
	3%p	3%	-	4%z	-	3%	3%	3%	2%	3%	3%	5%l	1%	-	3%	-	-	-	-	-	3%	3%
Don't know	1	-	1	-	-	1	-	1	-	1	-	-	1	-	-	-	-	-	-	-	-	1
	*	-	4%	-	-	*	-	*	-	*	-	-	1%	-	-	-	-	-	-	-	-	*
<b>Owned</b>	356	277	19	228	47	238	26	179	38	241	33	77	136	54	111	67	356	-	22	7	328	371
	71%q	70%	66%	69%	81%	70%	78%	70%	87%zg	71%	76%	66%	76%	82%zk	65%	87%zn	100%zq	-	70%	43%	72%z	74%
<b>Rented</b>	126	99	8	85	11	84	6	63	5	81	9	32	40	12	52	9	-	126	9	9	106	113
	25%hopt	25%	30%	26%	19%	25%	19%	25%	11%	24%	22%	27%	22%	18%	30%o	11%	-	100%zp	30%	57%	23%	22%

Fieldwork dates: 20th October 2017 - 27th October 2017

Respondent type: Northumberland residents aged 18+

Source: Ipsos MORI (JN J17-078430-01)

filename : 17-078430 LEXINGTON IntUse draft1 tables

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m - z/n/o - z/p/q - z/r/s/t

Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



## Lugano Northumberland Survey (Internal use only)

Table 33

### Q10. How long have you lived in the county of Northumberland?

Base: Northumberland residents aged 18+

	Area					Gender		Age			Working status		Enough affordable housing		Not enough new homes being built		New homes would help young people and families		New homes would help economy and jobs		Unweighted total	
	Total (z)	Ashington and Blyth (a)	Castle Morpeth (b)	Cramlington and Bedlington (c)	North Northumberland (d)	Tynedale (e)	Male (f)	Female (g)	18-34 (h)	35-64 (i)	65+ (j)	Working (k)	Not working (l)	Agree (m)	Disagree (n)	Agree (o)	Disagree (p)	Agree (q)	Disagree (r)	Agree (s)		Disagree (t)
Unweighted Total	503	95	101	102	103	102	199	304	78	226	185	233	270	123	308	189	247	354	84	344	106	503
Weighted Total	503	114*	97*	102*	95*	95*	242	261	107*	260	122	282	221	136	294	178	259	355	82*	339	108*	503
Less than two years	6	1	1	2	2	-	2	4	2	2	2	3	3	4	1	2	3	2	2	2	3	6
	1%	1%	1%	2%	2%	-	1%	2%	2%	1%	1%	1%	1%	3%	*	1%	1%	1%	2%	1%	3%	1%
At least two years, but less than five years	26	6	8	1	8	3	12	14	6	16	4	16	9	7	14	6	11	22	2	25	1	24
	5%	5%	8%	1%	8%	3%	5%	5%	6%	6%	3%	6%	4%	5%	5%	4%	4%	6%	2%	7%	1%	5%
At least five years, but less than ten years	15	1	4	-	8	2	7	9	-	11	4	11	5	6	7	4	8	11	3	7	6	16
	3%	1%	4%	-	9%	2%	3%	3%	-	4%	3%	4%	2%	5%	2%	2%	3%	3%	3%	2%	5%	3%
Ten years or more	453	105	84	98	76	90	221	232	96	231	112	251	202	119	270	164	235	317	76	304	98	454
	90%	92%	87%	97%	80%	94%	91%	89%	90%	89%	91%	89%	91%	88%	92%	92%	91%	89%	93%	90%	91%	90%
Don't know	4	2	-	-	1	1	2	2	2	1	1	1	2	-	2	2	1	4	-	1	-	3
	1%	2%	-	-	1%	1%	1%	1%	2%	*	*	*	1%	-	1%	1%	*	1%	-	*	-	1%

Fieldwork dates: 20th October 2017 - 27th October 2017

Respondent type: Northumberland residents aged 18+

Source: Ipsos MORI (JN J17-078430-01)

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Overlap formulae used. \* small base

## Lugano Northumberland Survey (Internal use only)

Table 34

### Q10. How long have you lived in the county of Northumberland?

Base: Northumberland residents aged 18+

	Total (z)	If affordable for local people		If included green and open spaces		If had good transport links		If within commuting distance of Newcastle		If resulted in new infrastructure		New homes options			Support for new 'garden village'		Home ownership status		Length of time in Northumberland			Unweighted total
		More likely to support (a)	Less likely to support (b)	More likely to support (c)	Less likely to support (d)	More likely to support (e)	Less likely to support (f)	More likely to support (g)	Less likely to support (h)	More likely to support (i)	Less likely to support (j)	Prefer building on edge of existing towns (k)	Prefer new village (l)	Prefer neither option (m)	Support (n)	Oppose (o)	Owned (p)	Rented (q)	Less than 5 years (r)	5-9 years (s)	10+ years (t)	
Unweighted Total	503	391	32	331	65	334	33	253	50	334	50	119	174	73	164	86	371	113	30	16	454	503
Weighted Total	503	392	28**	330	58*	337	34**	256	44*	338	44*	117	179	66*	171	77*	356	126	31**	15**	453	503
Less than two years	6 1%at	2 1%	1 4%	2 1%	2 3%	3 1%	-	2 1%	-	2 1%	-	1 1%	2 1%	2 2%	2 1%	1 2%	3 1%	2 2%	6 18%	-	-	6 1%
At least two years, but less than five years	26 5%t	22 6%	-	20 6%	3 6%	21 6%	-	20 8%z	-	22 6%	1 2%	7 6%	9 5%	1 1%	7 4%	5 6%	18 5%	7 6%	26 82%	-	-	24 5%
At least five years, but less than ten years	15 3%pt	13 3%	1 2%	8 3%	5 8%zc	13 4%	-	9 4%	-	12 3%	3 7%	7 6%z	5 3%	1 1%	5 3%	2 3%	7 2%	9 7%zp	-	15 100%	-	16 3%
Ten years or more	453 90%dgq	353 90%	25 90%	298 90%	48 82%	298 88%	34 100%	222 87%	44 100%zg	299 88%	40 92%	100 86%	160 89%	63 96%	155 91%	69 90%	328 92%zq	106 84%	-	-	453 100%z	454 90%
Don't know	4 1%	2 1%	1 4%	2 1%	1 1%	3 1%	-	3 1%	-	4 1%	-	1 1%	3 2%	-	2 1%	-	-	2 2%p	-	-	-	3 1%

Fieldwork dates: 20th October 2017 - 27th October 2017

Respondent type: Northumberland residents aged 18+

Source: Ipsos MORI (JN J17-078430-01)

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Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing